

ARCHIE
SERIES

NO. 275
NOV. 95¢

LIFE
WITH

Archie

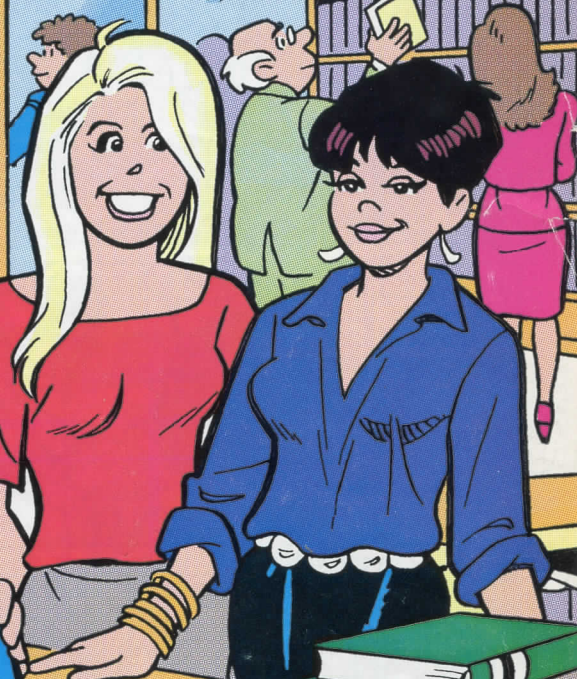
APPROVED
BY THE
COMICS
CODE
AUTHORITY



ARCHIE, OUR
LIBRARY HAS
SO MUCH
TO OFFER!

YEAH!... AND MANY
OF THE BOOKS ARE
INTERESTING,
TOO!

FICTION



Archie Salutes

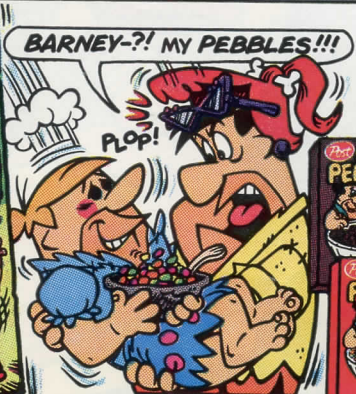
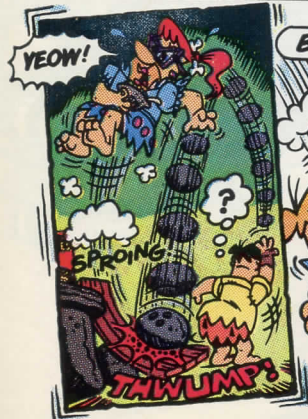
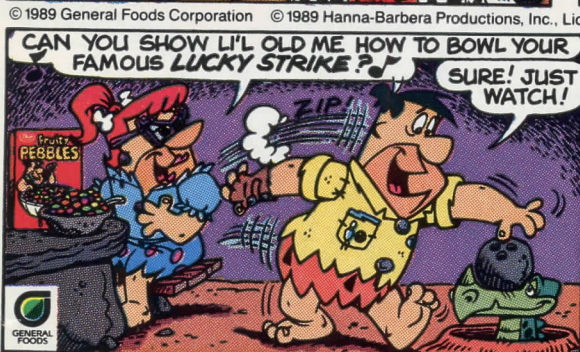
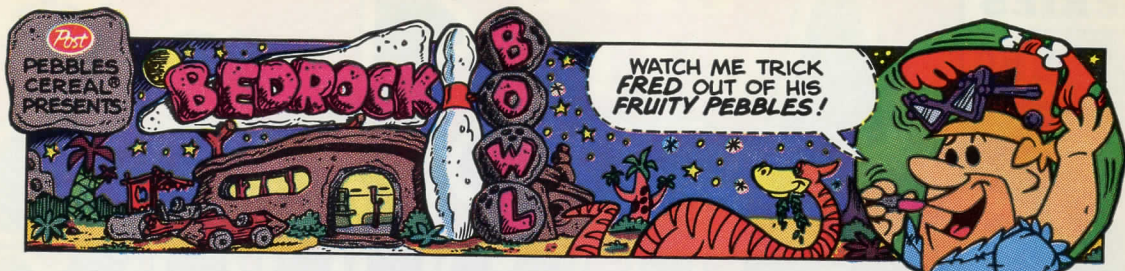
"WRITER
OF THE
MONTH"

KATHLEEN
WEBB

"THE
NEW
ARCHIES"
ARE BACK!

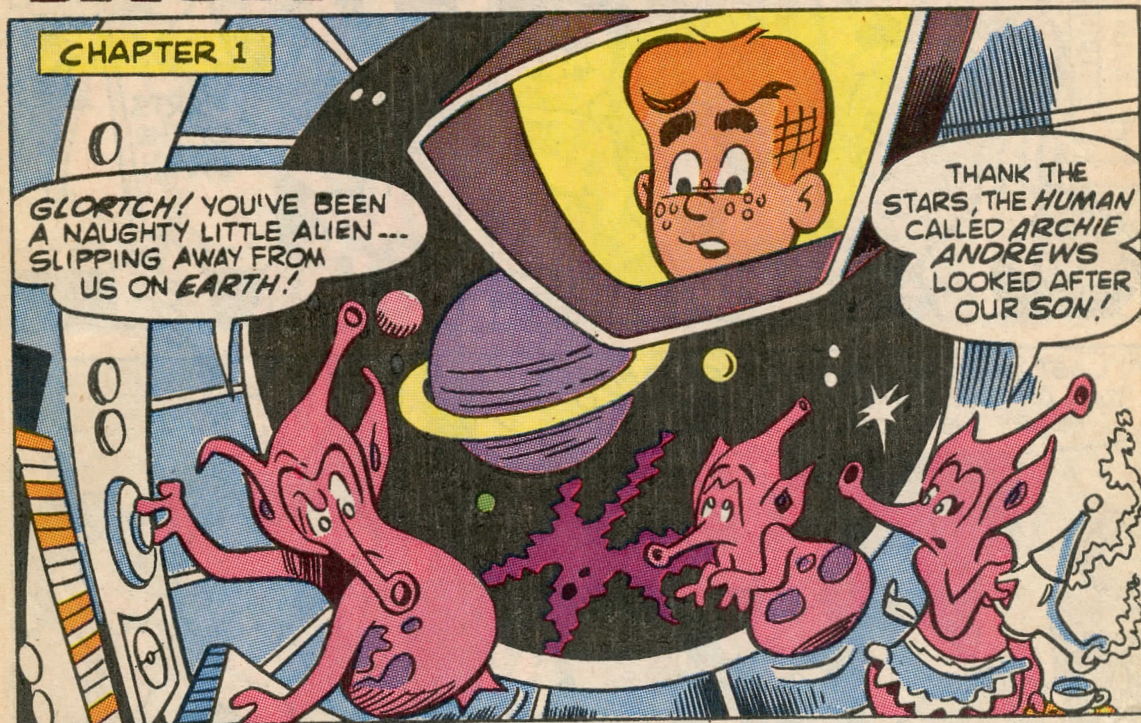
CHECK YOUR LOCAL
TV LISTING FOR
TIME AND
CHANNEL!

Dan & Jim DeCarlo

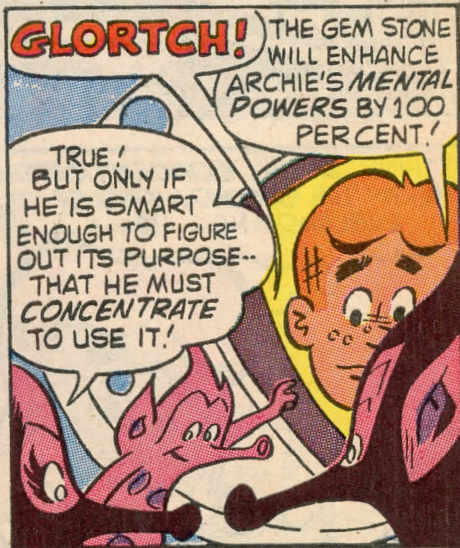
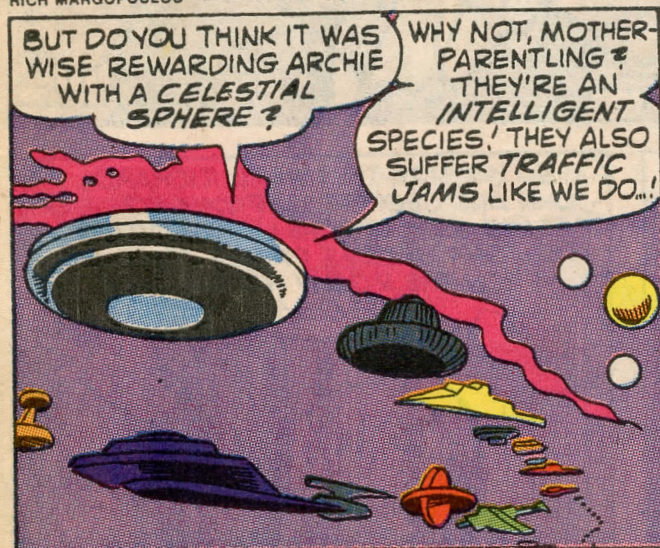


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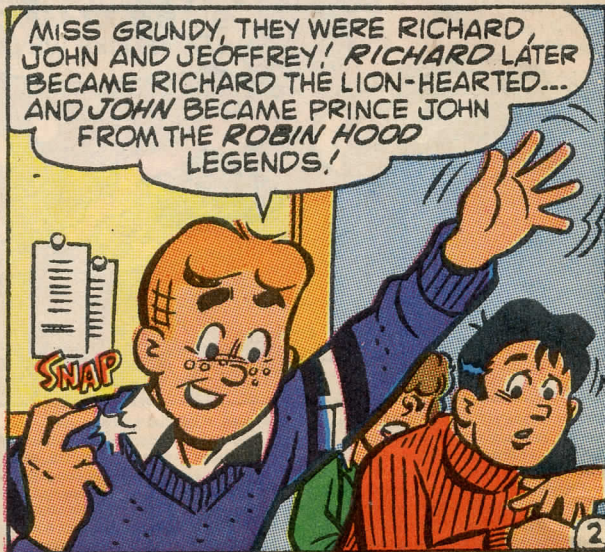
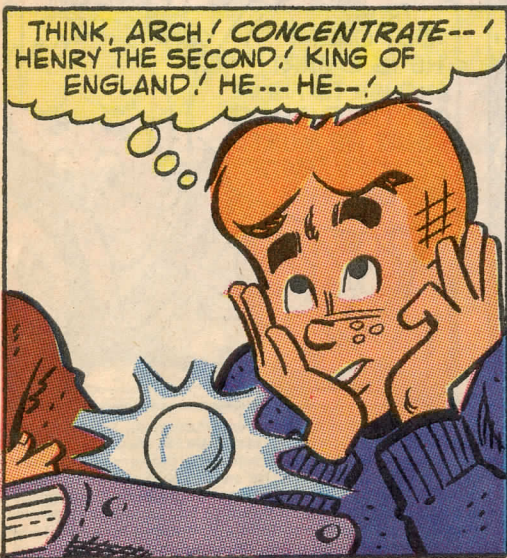
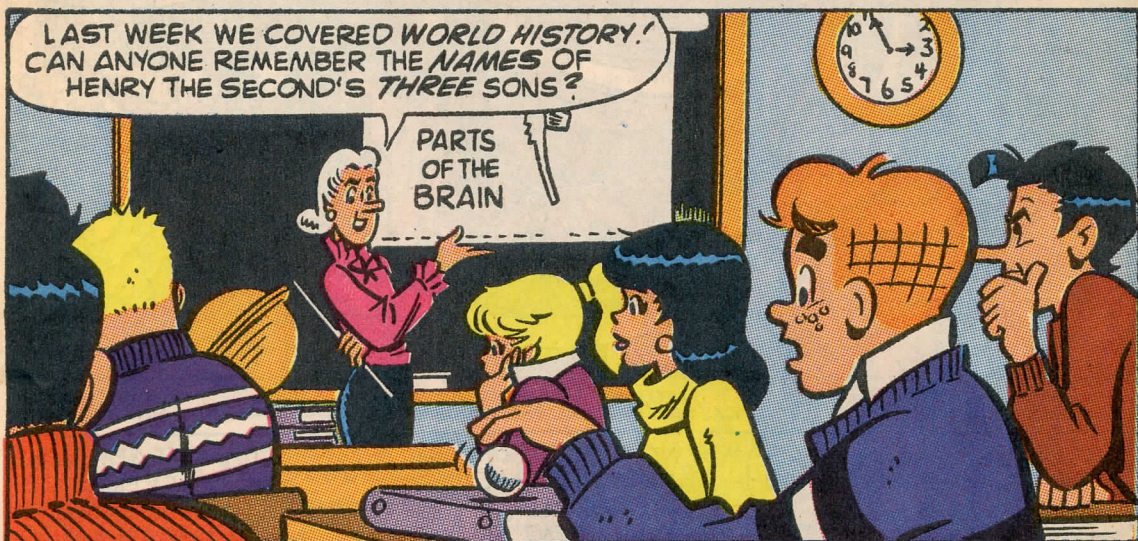
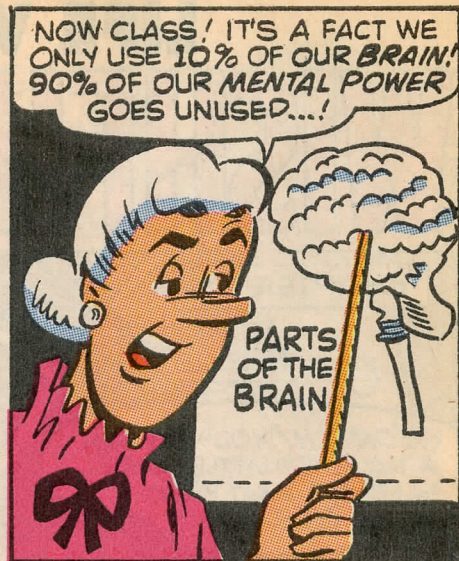
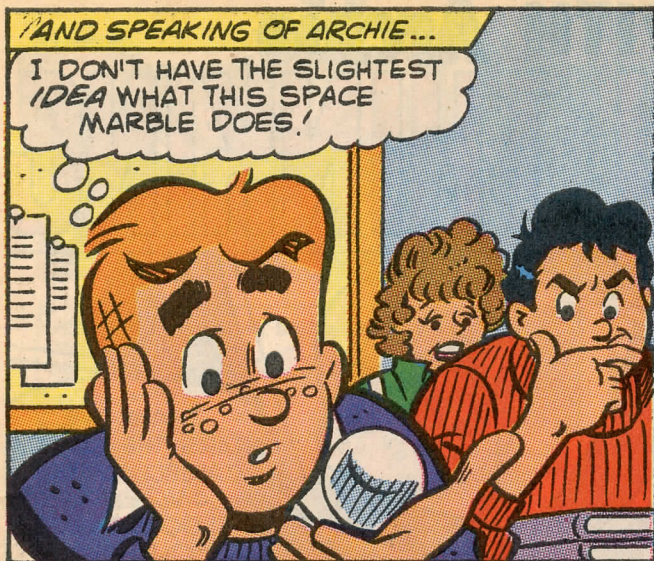
LIFE WITH Archie. WISHFUL THINKING

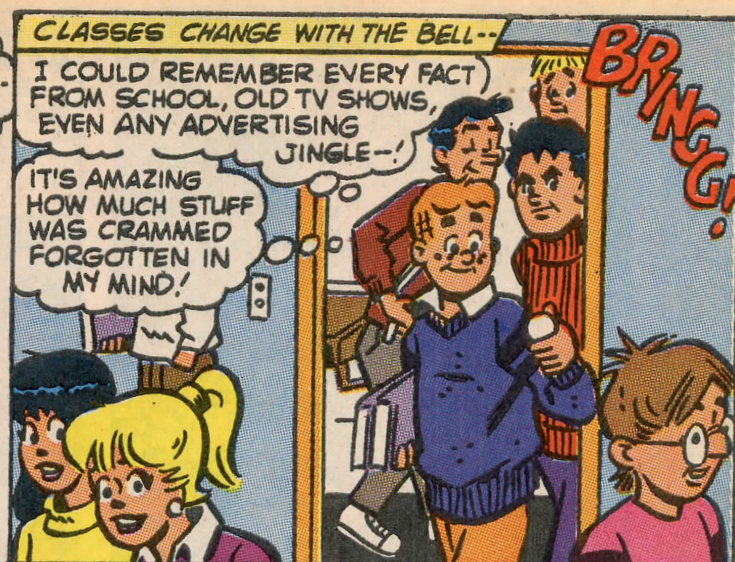


SCRIPT: RICH MARGOPOULOS PENCILLING: GENE COLON INKING: RUDY LAPICK LETTERING: BILL YOSHIDA COLORING/PRODUCTION: BARRY GROSSMAN EDITOR: VICTOR GORELICK EDITOR-IN-CHIEF: RICHARD GOLDWATER



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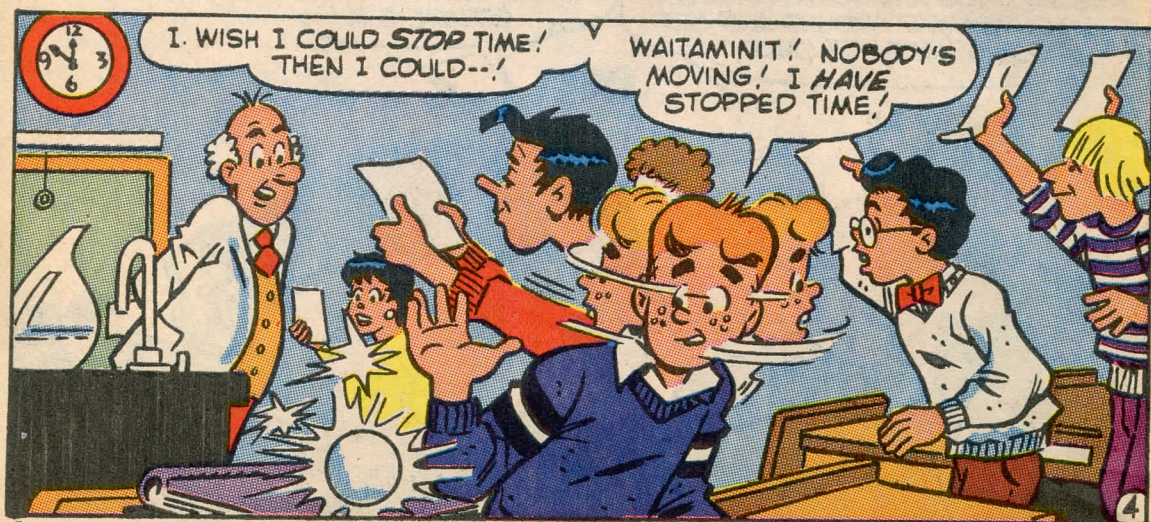
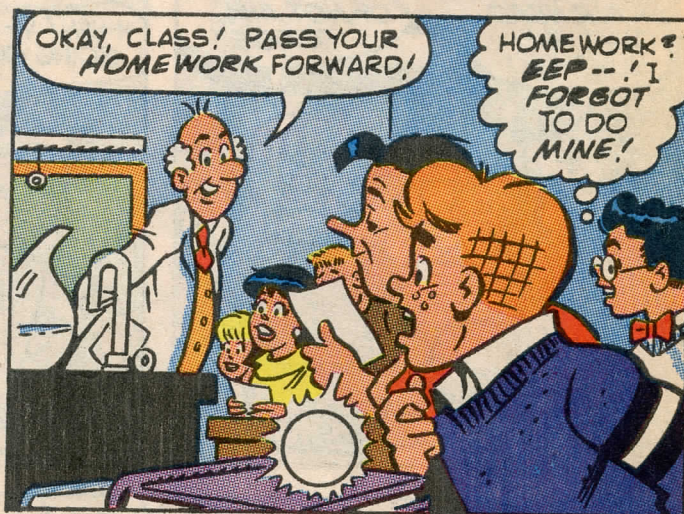


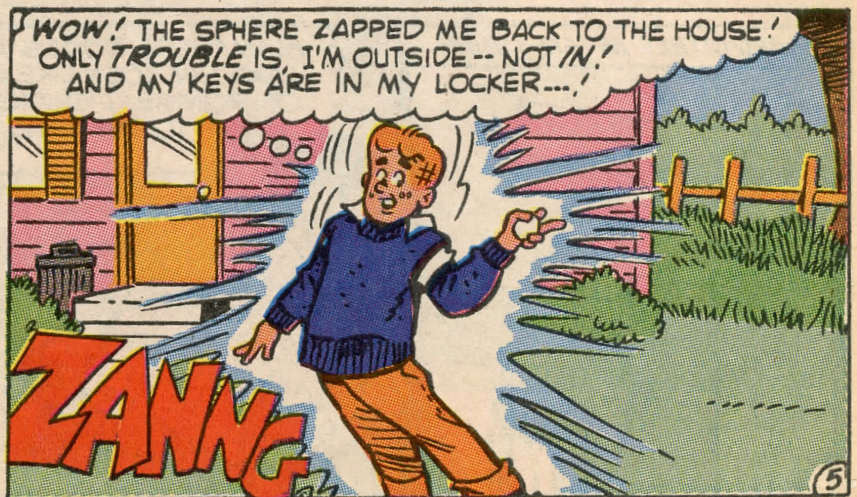
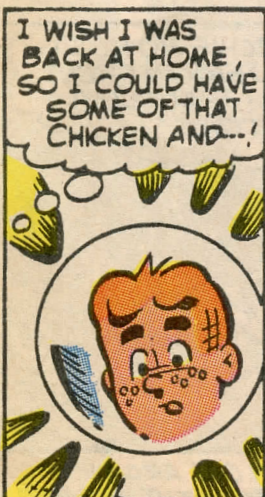
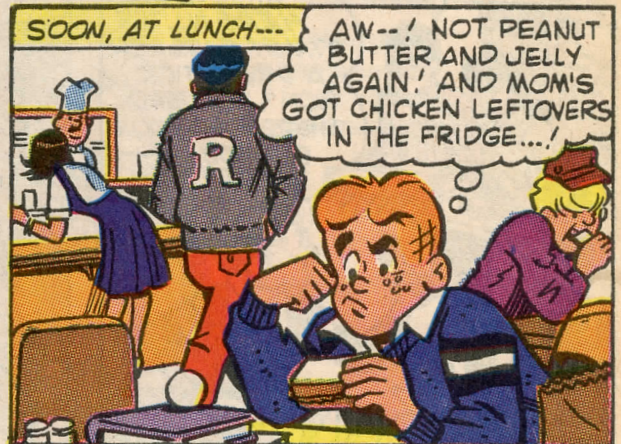
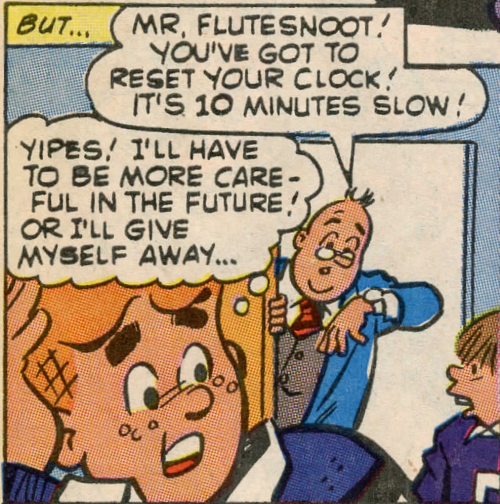




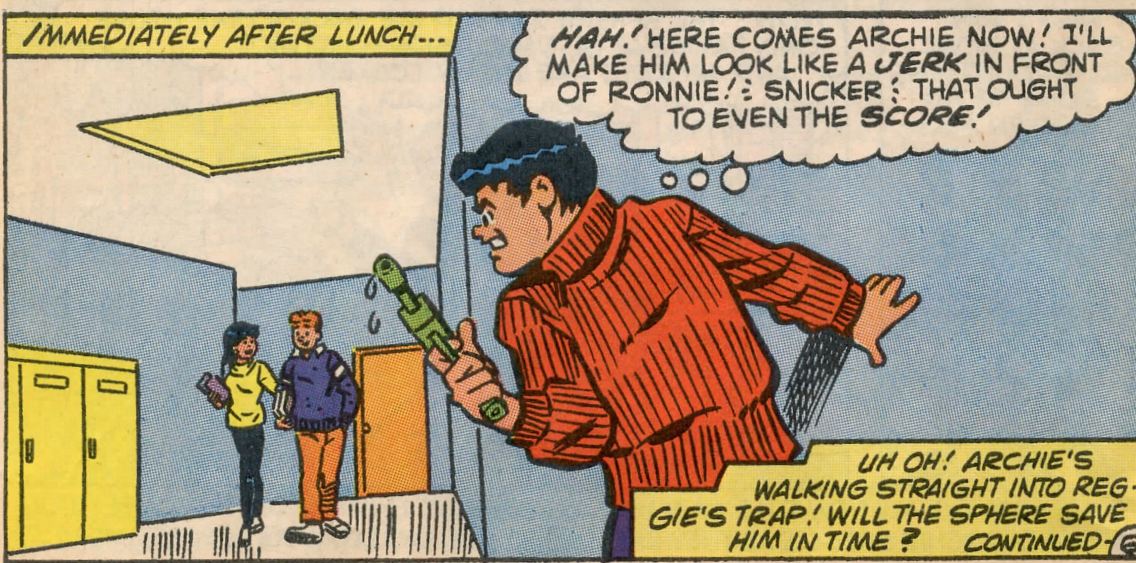
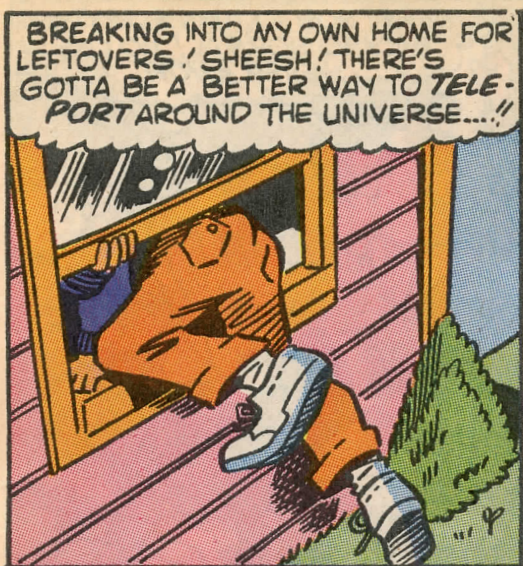
SHORTLY...

LATER...





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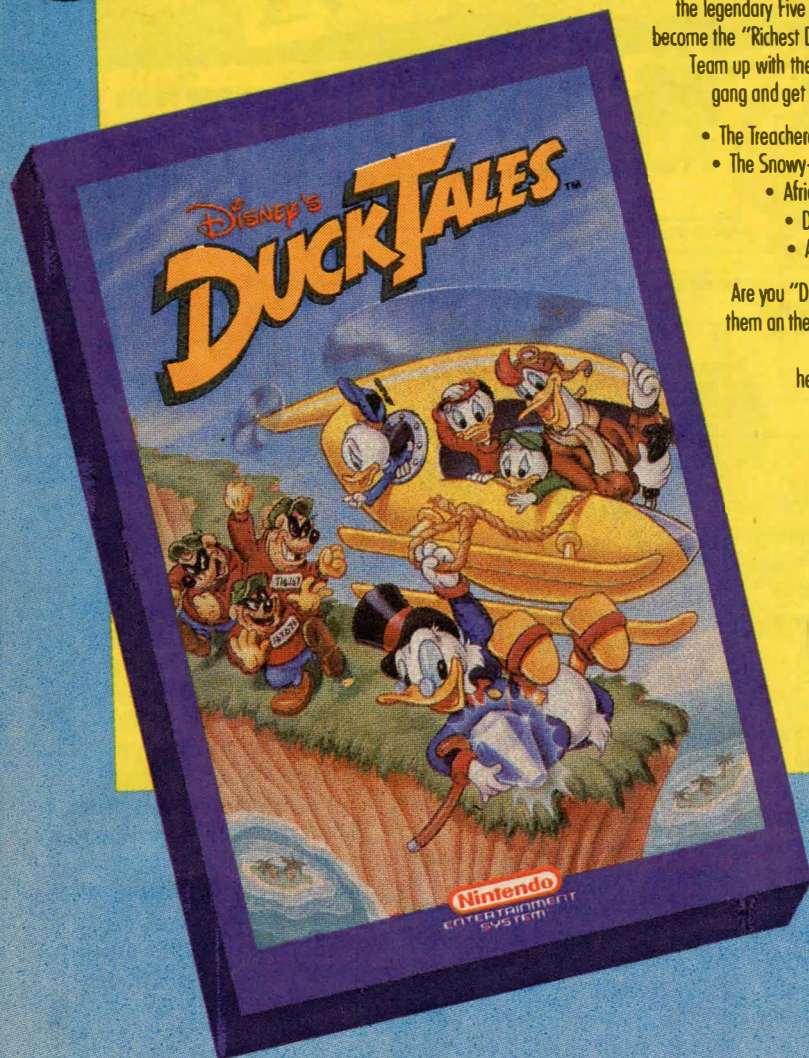
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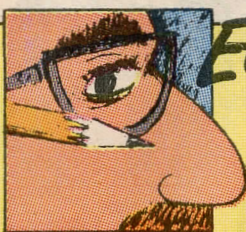
Dear Archie Readers,

Over the last number of months, I've been taking you through the different steps in producing an Archie Comic. We've learned how a comic book story/script is written, pencilled, lettered and inked. We're now ready for the final step in preparing the artwork—**COLORING!**

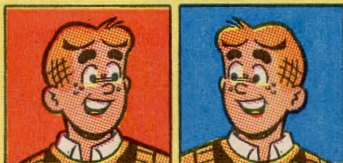
Coloring is a vital part of every comic book. Color helps to tell the story and bring the pages to life.

Barry Grossman, who is the Production Manager here at Archie Comics, is also our top colorist. Barry is responsible for at least 90% of all the coloring. He colors *every* cover and most of the inside pages of every issue that we publish.

Before the comic pages are colored, the first thing Barry has to do, is take the completed **INKED** pages, which are 10"x15" in size and photocopy them down to the actual size of the comic



(6"x9"). Next, he has to read the story and look for specific color references. For example: "Hi, Betty! That's a nice **BLUE** dress you're wearing!" Barry must also determine whether the story takes place in the **DAYTIME** or **NIGHTTIME**. He has to decide what colors to put the characters in and at the same time



think about **CONTRAST** ("Will Archie's orange hair look better against a red background or a blue background"). What do you think?

Color can also be used to

Editor's **NOTEBOOK**

show emotion. Red, to show anger or embarrassment. Green, envy. Or how about Jughead with a green face after eating 12 hamburgers and taking a ride on the roller coaster? Get the idea?

Barry uses watercolors and a soft red sable brush to do his coloring. The watercolors are the closest to the colors of the printer's ink.

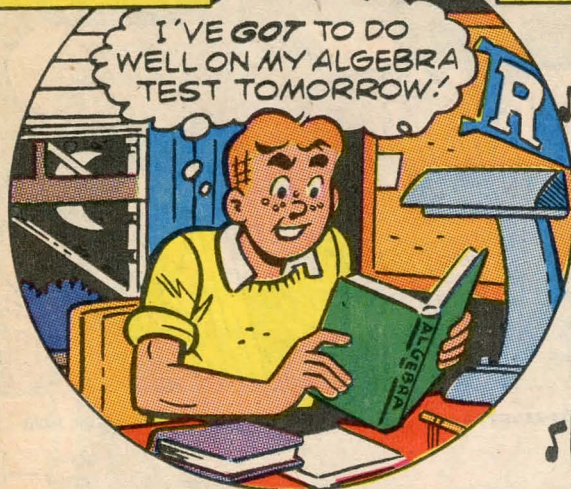
After the pages are completed, the colored photocopies and the original black and white artwork are sent off to be turned into printing plates and then millions of printed copies.

See ya next month! Write your letters to:

Victor Gorelick, Editor
Archie Comic Publications, Inc.
325 Fayette Avenue
Mamaroneck, N.Y. 10643

YOU DON'T NEED DRUGS...

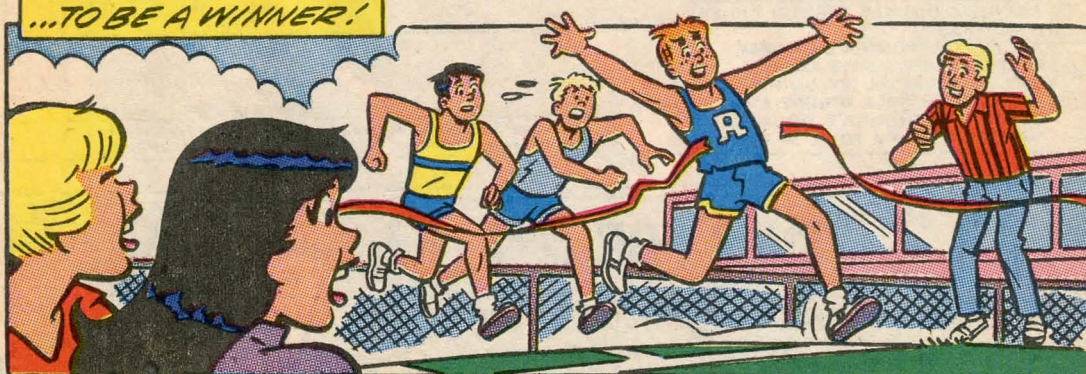
...TO DEAL
WITH STRESS!



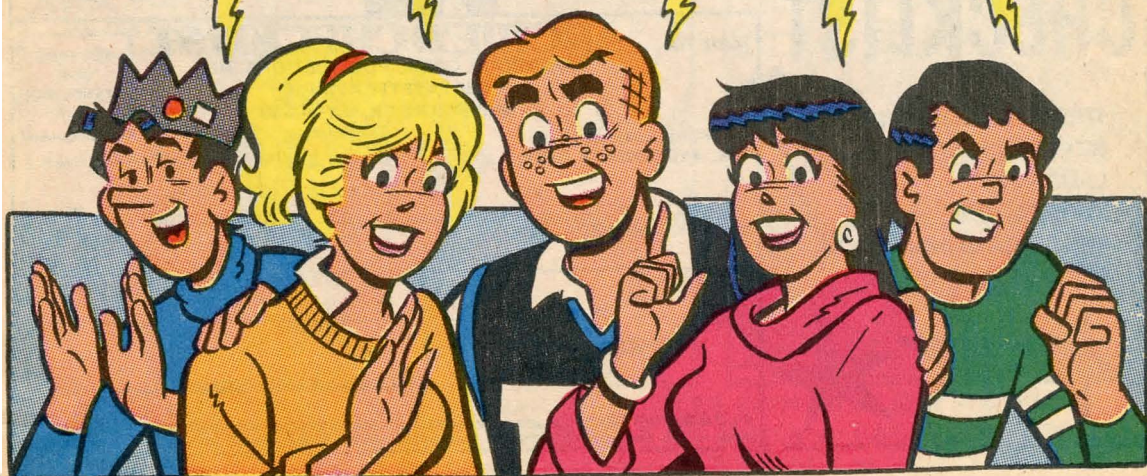
...TO ENJOY
A PARTY!



...TO BE A WINNER!



SAY "NO" TO DRUGS!



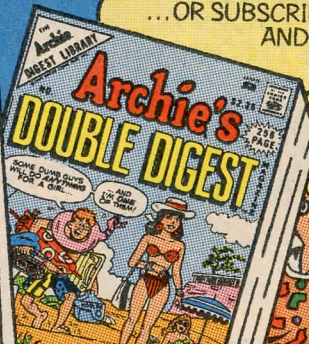
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GIANT 256
PAGES EACH!



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- ☐ LAUGH #18
- ☐ JUGHEAD #15
- ☐ VERONICA IN INDIA #5
- ☐ FACULTY FUNNIES #3



ARCHIE'S CHECKLIST

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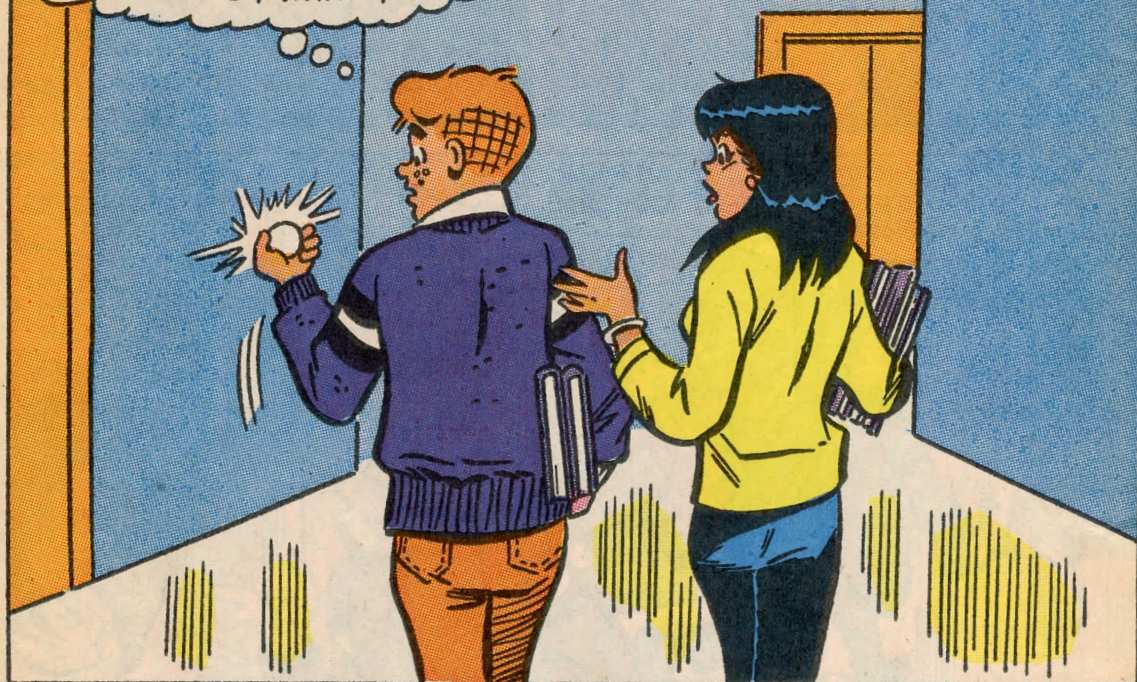


CHAPTER 2

WISHFUL THINKING

AND SO I SAID TO BETTY--
BLAH, BLAH, BLAH!

HUH?! THE SPHERE IS
TINGLING... LIKE IT'S TRYING TO
WARN ME! BUT WHAT COULD
IT BE? *WHAT?!*

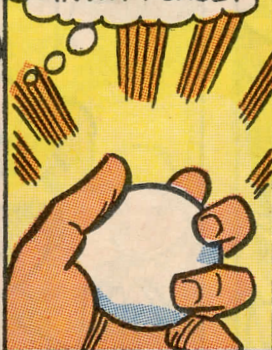


SO BETTY
SAYS
TO ME...
BLAH, BLAH,
BLAH!

SUDDENLY,
I'M GETTING
A MENTAL
PICTURE!
REGGIE'S HIDING
AROUND THE
CORNER WITH A
WATER PISTOL!



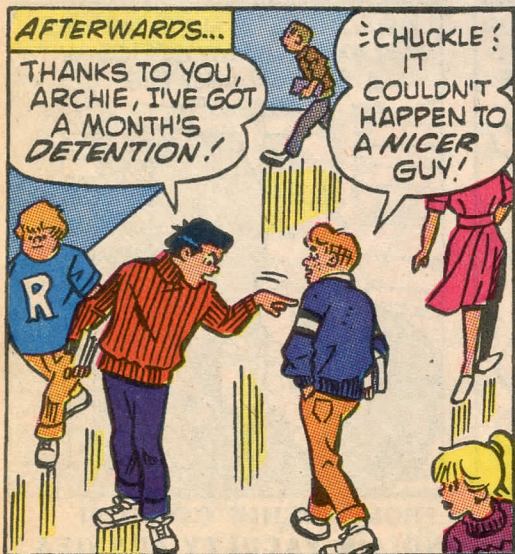
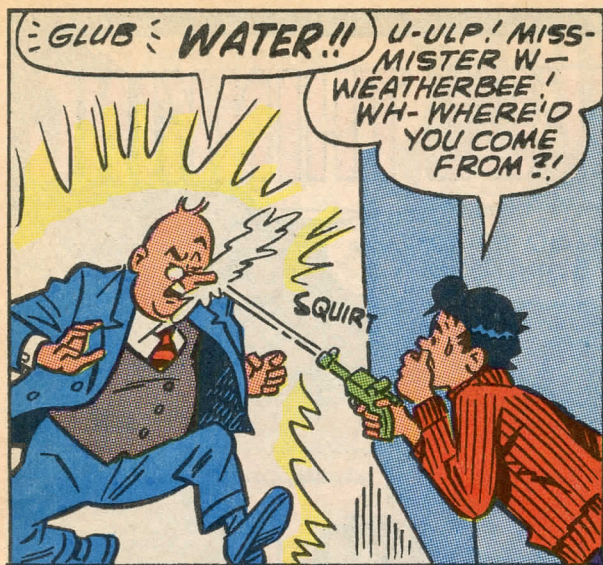
SPHERE! DO YOUR
DUTY! TRANSPORT
MR. WEATHERBEE
TO THE CORNER--
IN MY PLACE!

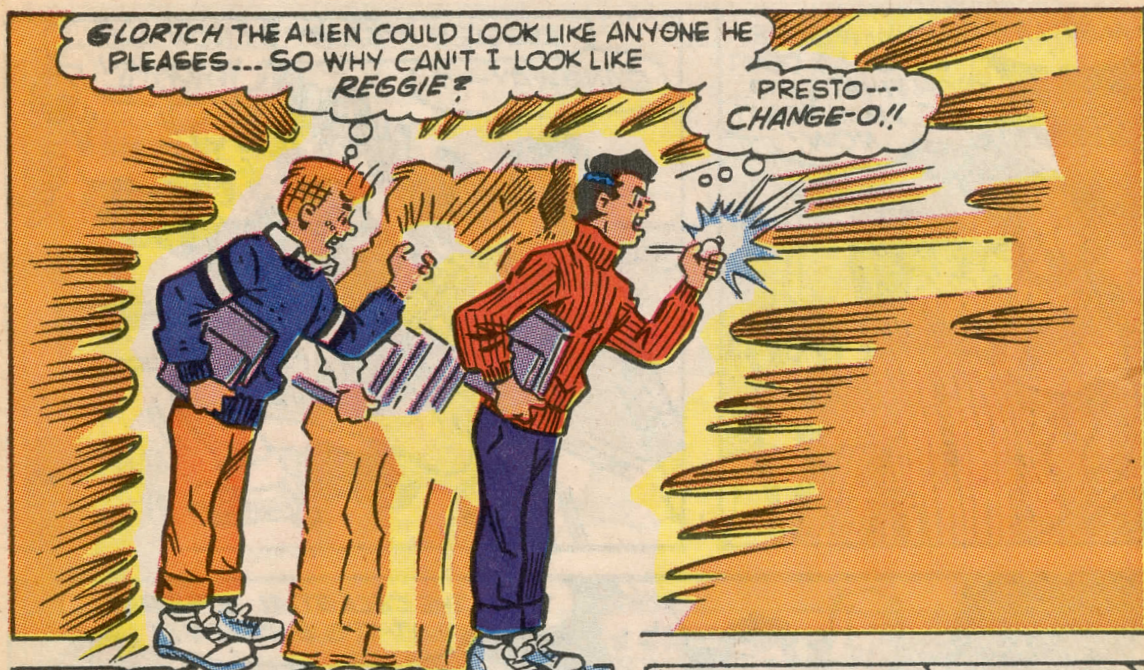
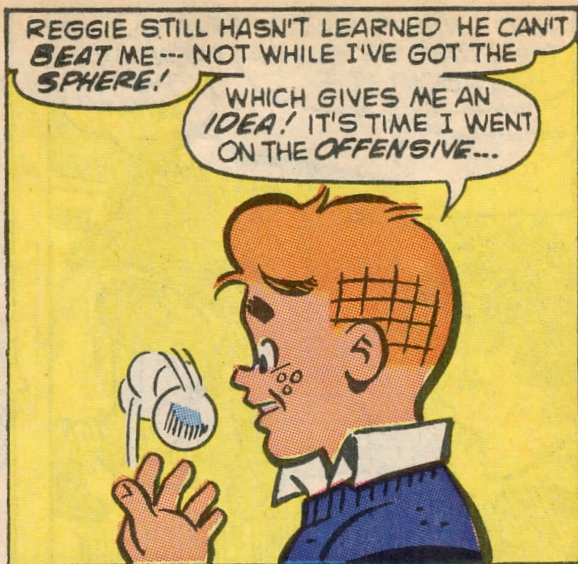


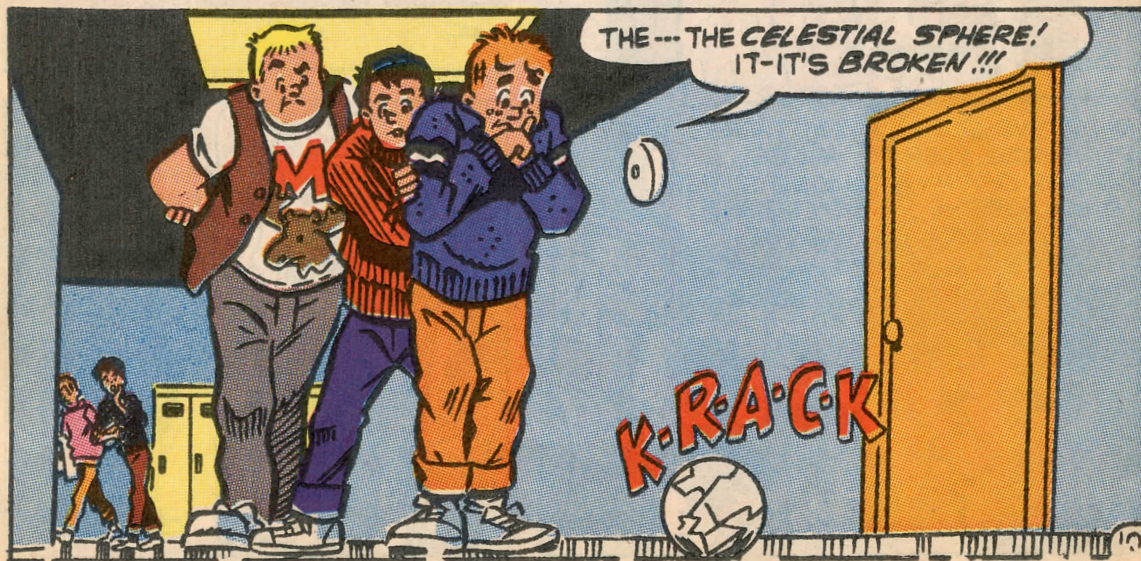
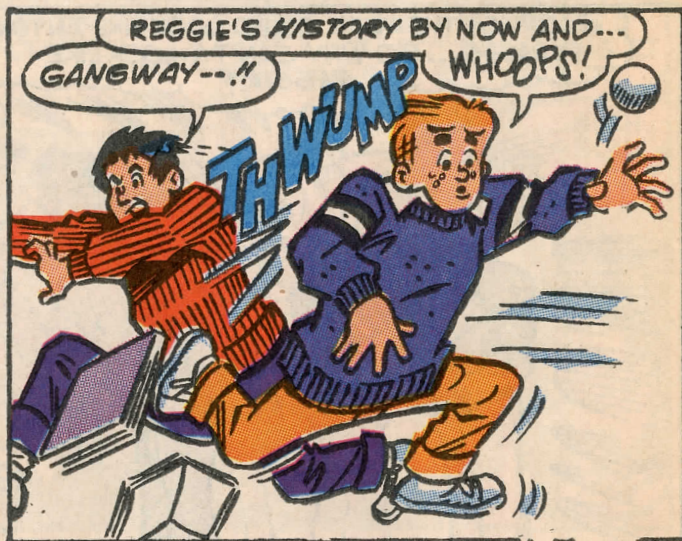
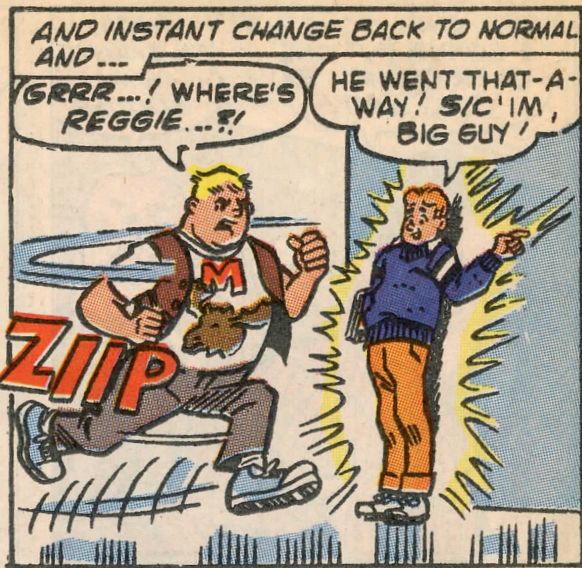
AH! THERE'S NOTHING LIKE
RELAXING IN MY OFFICE WITH
A DANISH AND BIG
MUG OF---

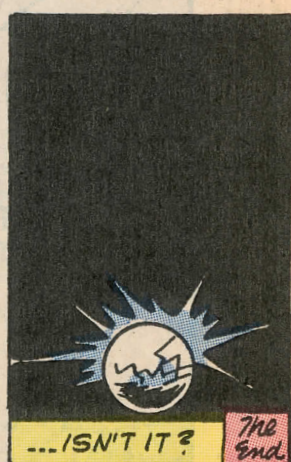
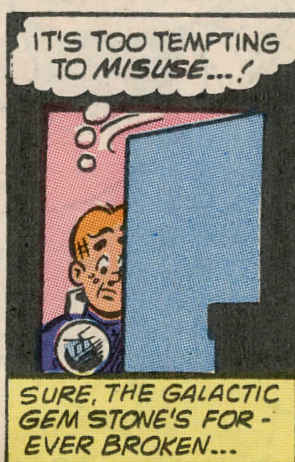
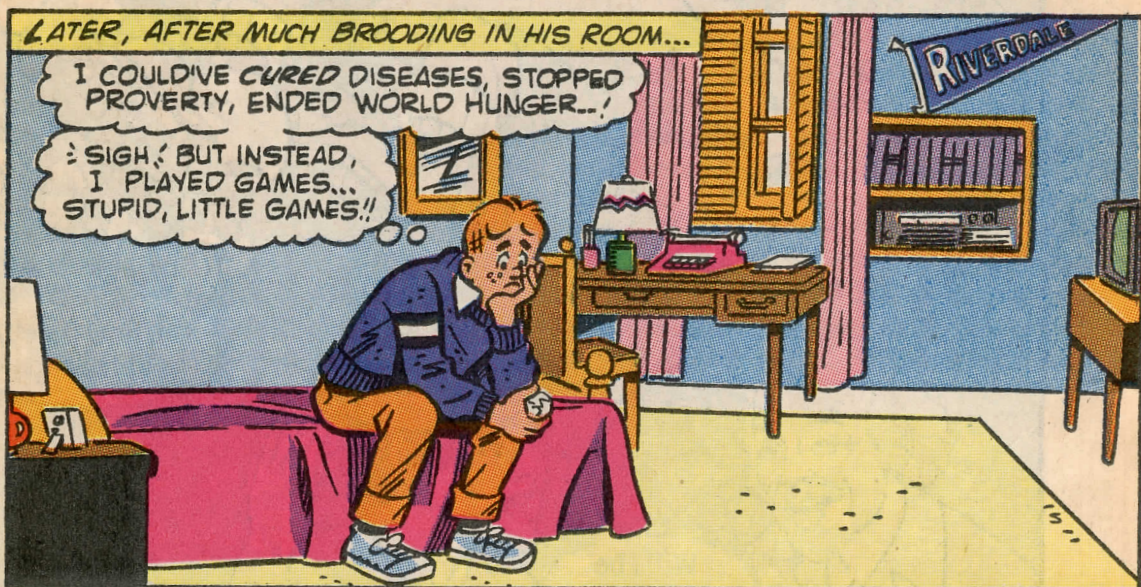
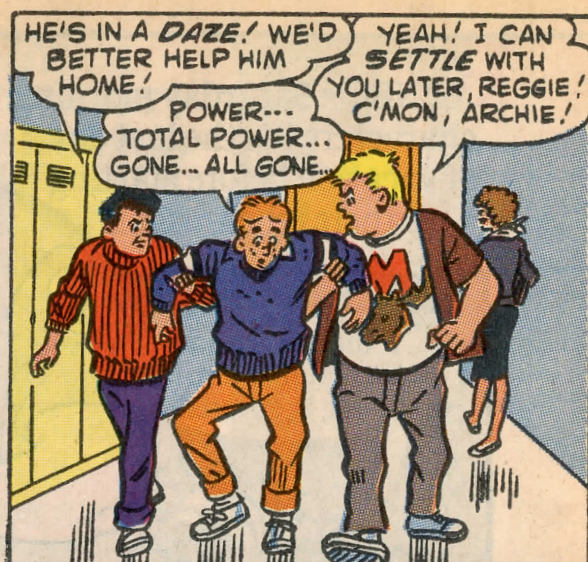
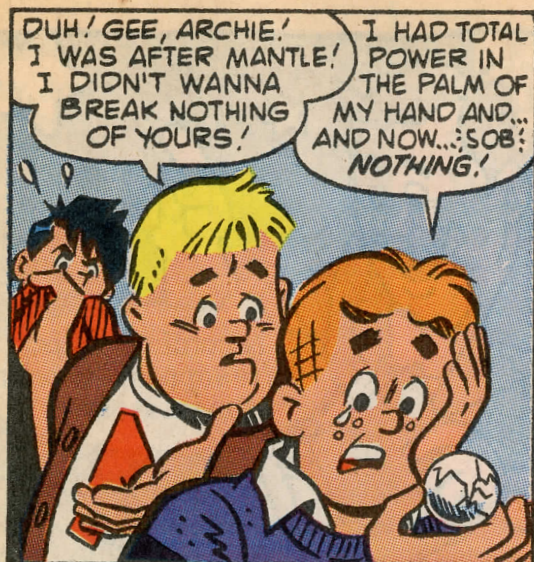


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ARCHIE FANS: SEND IN YOUR ARCHIE CLUB LETTERS AND WIN CASH PRIZES!
FOR MORE INFORMATION SEE THE **ARCHIE CLUB PAGE** IN THIS ISSUE!!!

For NBC's Saturday morning characters it's the last day of vacation before starting their rehearsals.

If the new season doesn't start soon, I'm going to go nuts!

According to this, we're supposed to be on the set at seven.

Daniel-san, this gonna be good year.

Oh, boy, they'll eat this up.

Will I be ready, Miyagi?

What are we doing on TV—the season hasn't started yet?

KISSYFUR
CAMP CANDY
CAPTAIN N: THE
GAME MASTER
THE KARATE KID
SMURFS
THE CHIPMUNKS
SAVED BY THE
BELL
ALF TALES
ALF
& THE MORE YOU KNOW



Hey, John Candy,
we're ready, no
problem. Ha!

We could go over
the new lineup
if we could just
plug this in.

You don't need
electricity with
me around.

ZAP!

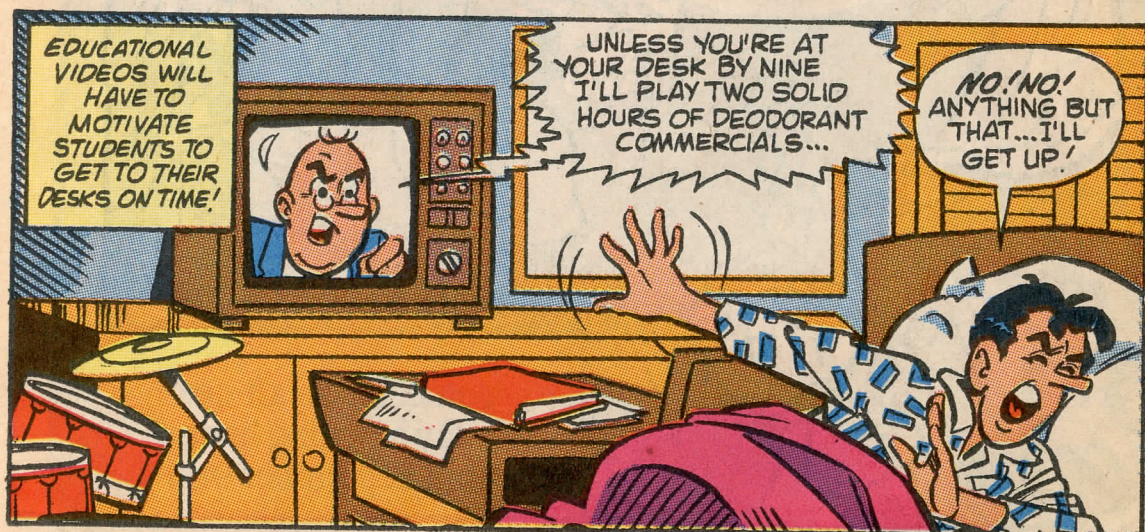
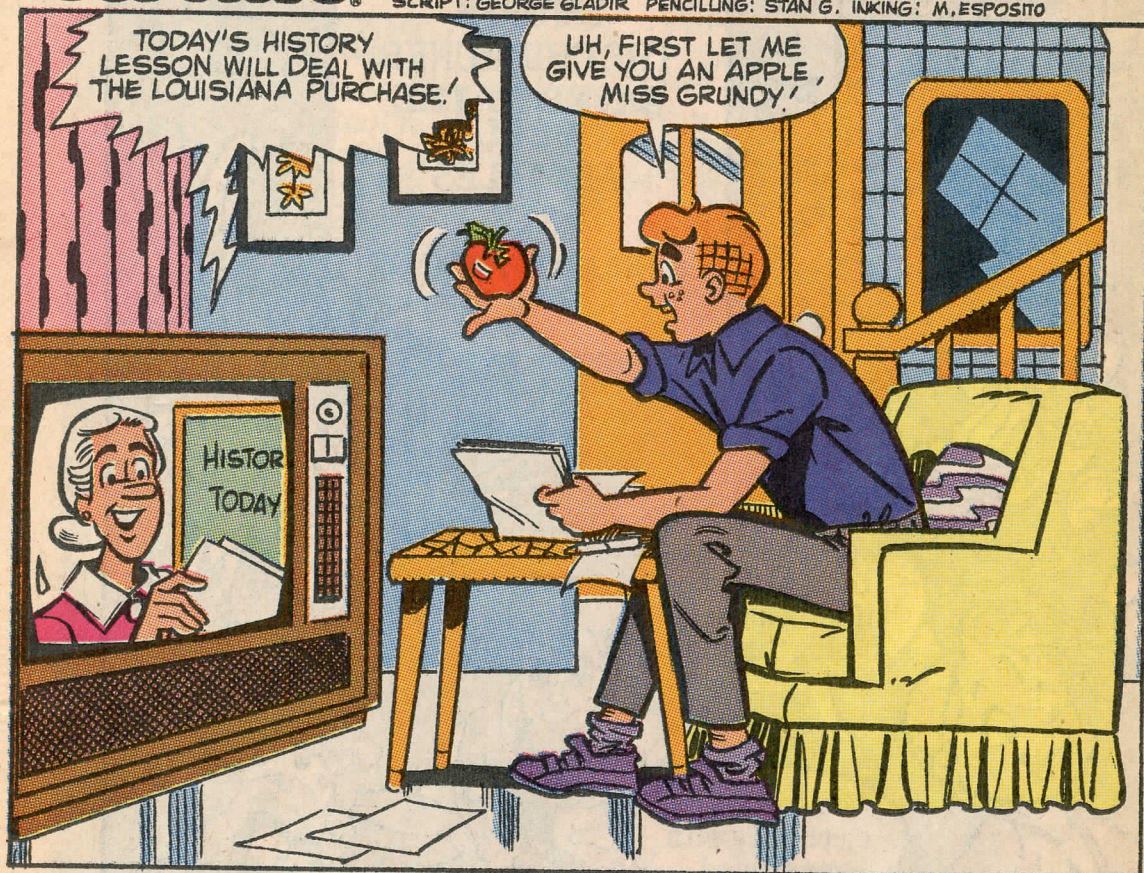
Toon in for an all-new
Saturday Morning lineup
starting September 9th!

THE NUMBER OF DIFFERENT USES FOR VIDEOS CONTINUES TO INCREASE!
AT THE PRESENT RATE IT WON'T BE LONG BEFORE ALL STUDENTS WILL
BE ATTENDING ----

LIFE WITH Archie

HIGH SCHOOL AT HOME

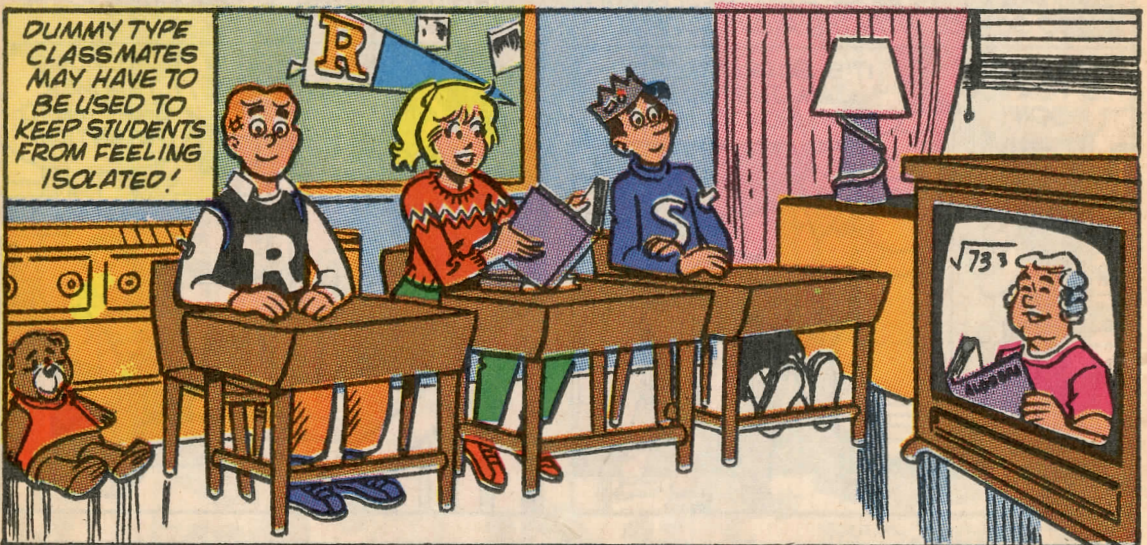
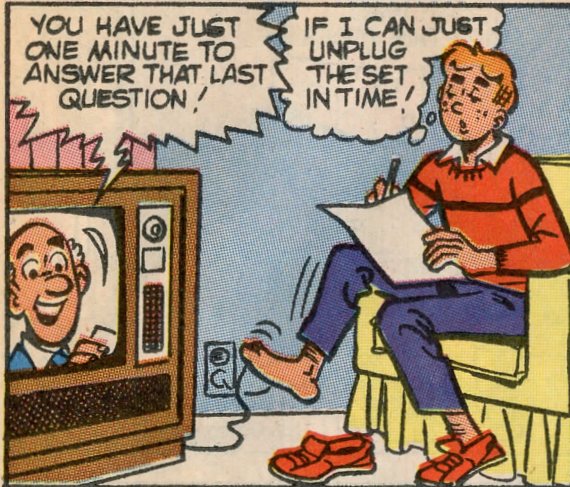
SCRIPT: GEORGE GLADIR PENCILLING: STAN G. INKING: M. ESPOSITO



THE SECRET WORLD OF HOT DOG IS ABOUT TO BE UNLEASHED
IN HIS ALL NEW TITLE "JUGHEAD'S PAL HOT DOG !" COMING SOON!!!

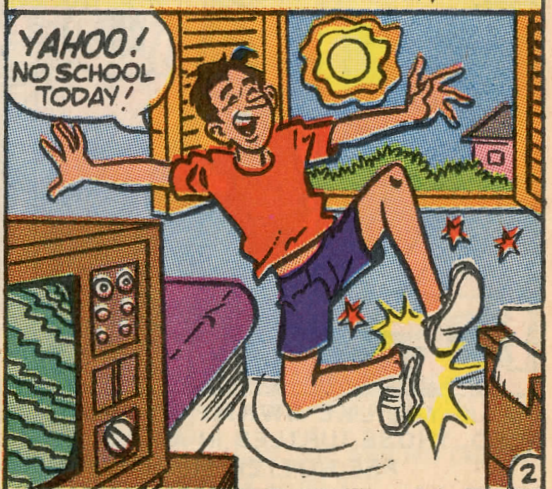
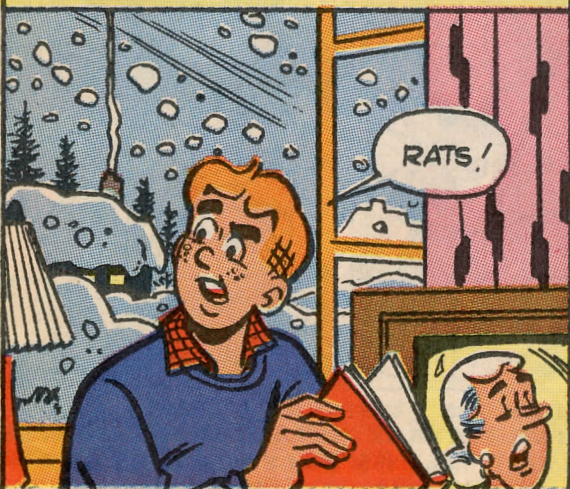
STUDENTS WILL HAVE TO DEVISE NEW STRATAGEMS TO STAY ON TOP OF THINGS!

THE AUTHORITIES CAN BE EXPECTED TO INSTALL TV MONITORS TO INSURE GOOD CONDUCT!

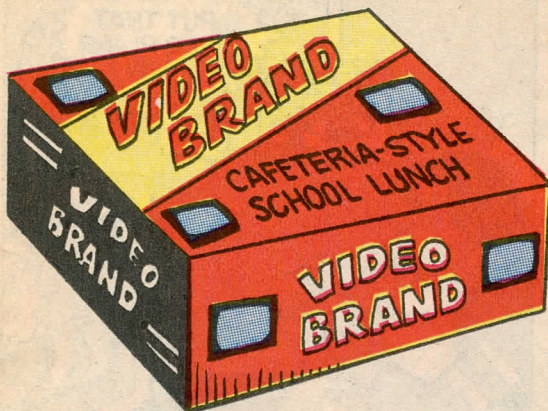


HEAVY SNOWS WILL NO LONGER SERVE AS AN EXCUSE FOR SHUTTING DOWN SCHOOL!

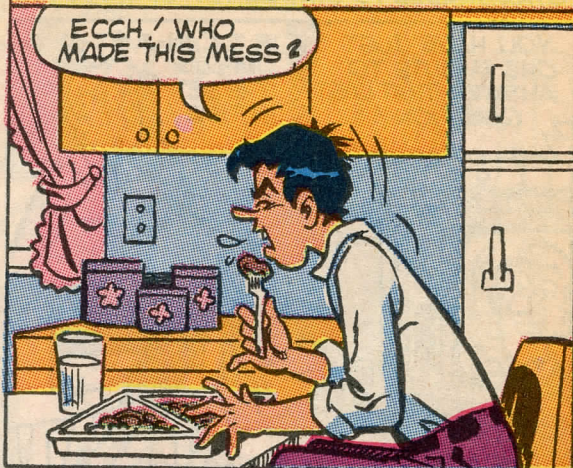
...BUT POWER SHORTAGES WILL BRING THINGS TO A SCREECHING HALT!



ENTERPRISING FOOD COMPANIES WILL
COME OUT WITH SPECIAL TV LUNCHES
FOR TV STUDENTS...

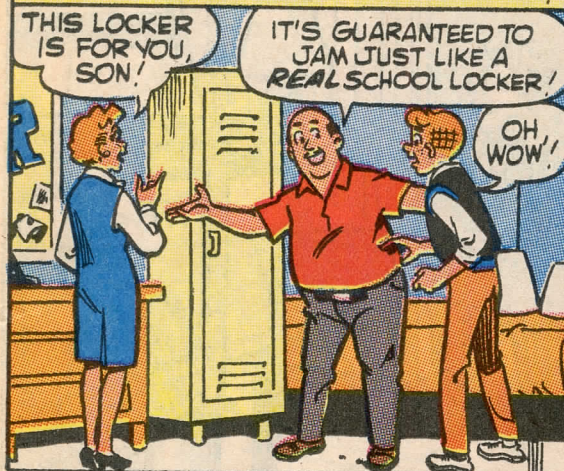


...JUST SO KIDS CAN STILL ENJOY
COMPLAINING ABOUT YUCKY
CAFETERIA FOOD!



ECCH! WHO
MADE THIS MESS?

AND PARENTS CAN HELP ADD REALISM TO
VIDEO SCHOOL WITH THE RIGHT SUPPLIES!

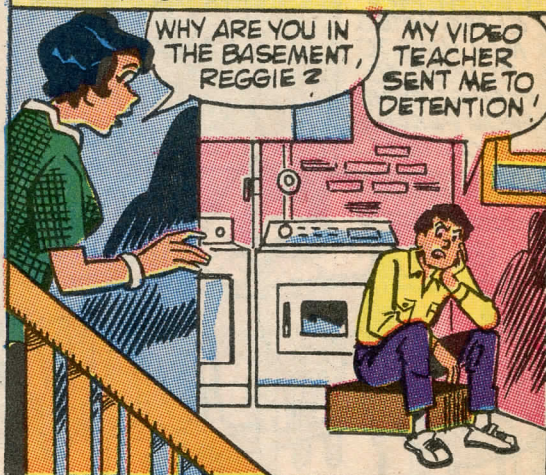


THIS LOCKER
IS FOR YOU,
SON!

IT'S GUARANTEED TO
JAM JUST LIKE A
REAL SCHOOL LOCKER!

OH
WOW!

PARENTS WILL HAVE TO ADJUST TO THE
NEW WAY OF LIFE...



WHY ARE YOU IN
THE BASEMENT,
REGGIE?

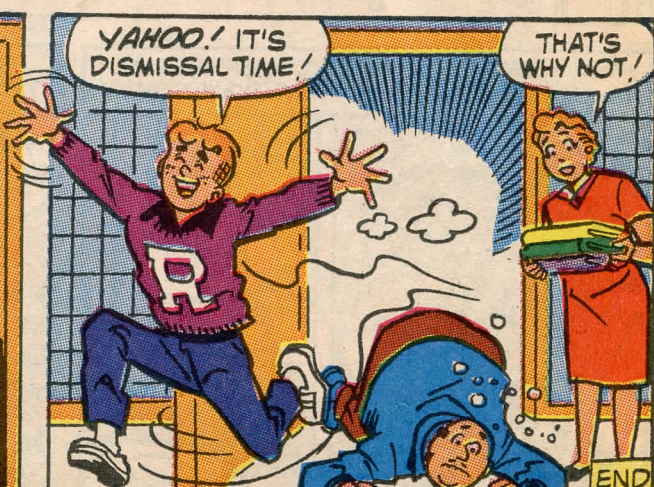
MY VIDEO
TEACHER
SENT ME TO
DETENTION!

FRED, NEVER STAND IN FRONT
OF ARCHIE'S ROOM AT
THREE O'CLOCK!



WHY
NOT?

YAHOO! IT'S
DISMISSAL TIME!



THAT'S
WHY NOT!

END

IF YOU LIKE **SWAMP-STOMPIN' ACTION**, DON'T MISS **BAYOU BILLY #2**!
ALSO, THOSE TURTLES IN A HALF SHELL, **THE TEENAGE MUTANT NINJA TURTLES**
ARE HOTTER THAN EVER! Pick up both titles **ON SALE SEPT. 89**
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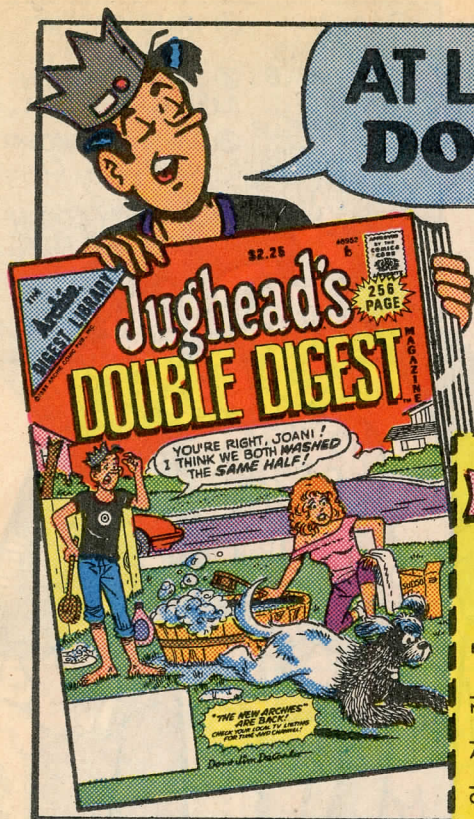
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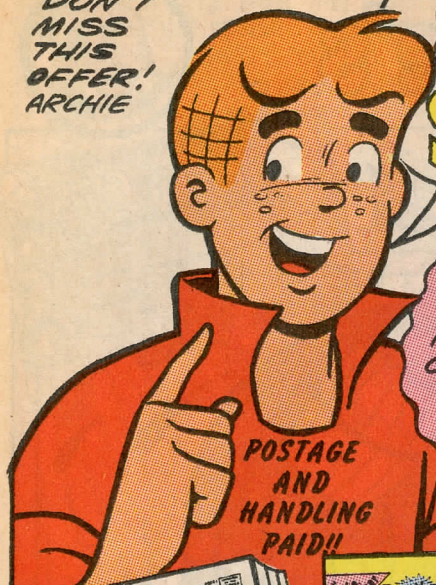
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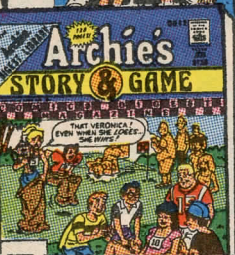
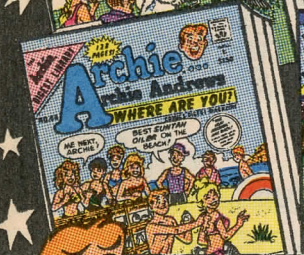
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TO: ★★★★★

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LIFE WITH ARCHIE
No. 275 NOVEMBER

Archie's Club News

of the Readers... by the
Readers... and for the Readers...



FIRST PRIZE—\$6.00
REPORTER
DEREK CHAN
Chicago, IL



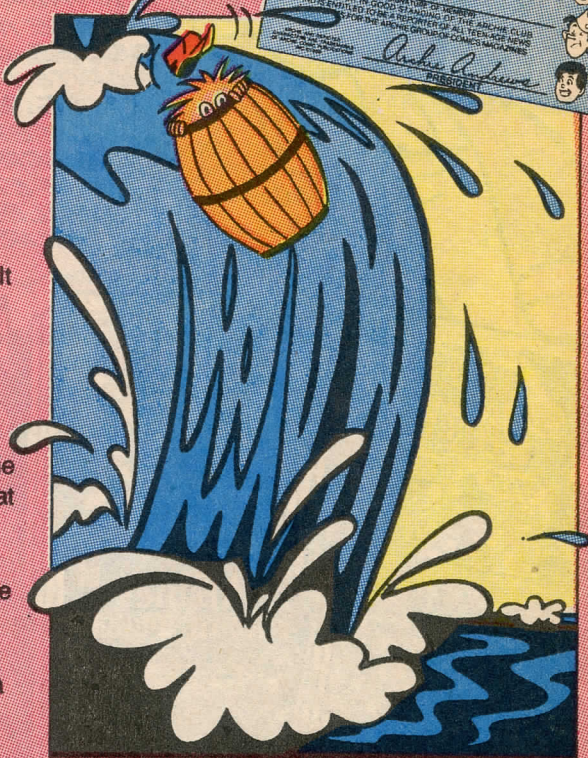
Dear Archie:

My Archie club report is about Niagara Falls. It is a great waterfall on the Niagara River in Western New York and Southeastern Ontario, Canada.

Niagara Falls is about 161 feet high. The waterfall was formed 12,000 years ago, when glaciers moved North, allowing water from Lake Erie to flow over the Niagara Escarpment, a ridge that extends from South Ontario to Rochester, New York.

Since that time, erosion has slowly pushed the waterfall upstream forming the Niagara Gorge.

Niagara Falls is a great tourist attraction. Last year my mom, my cousins, and I visited Niagara Falls. It was very beautiful. There were thousands of people observing the waterfall!



WANNA PLAY
HOOKY?

WHAT...AND
MISS SCHOOL?



SECOND PRIZE—\$4.00
REPORTER
TOBY BORSTEIN
Brooklyn, NY

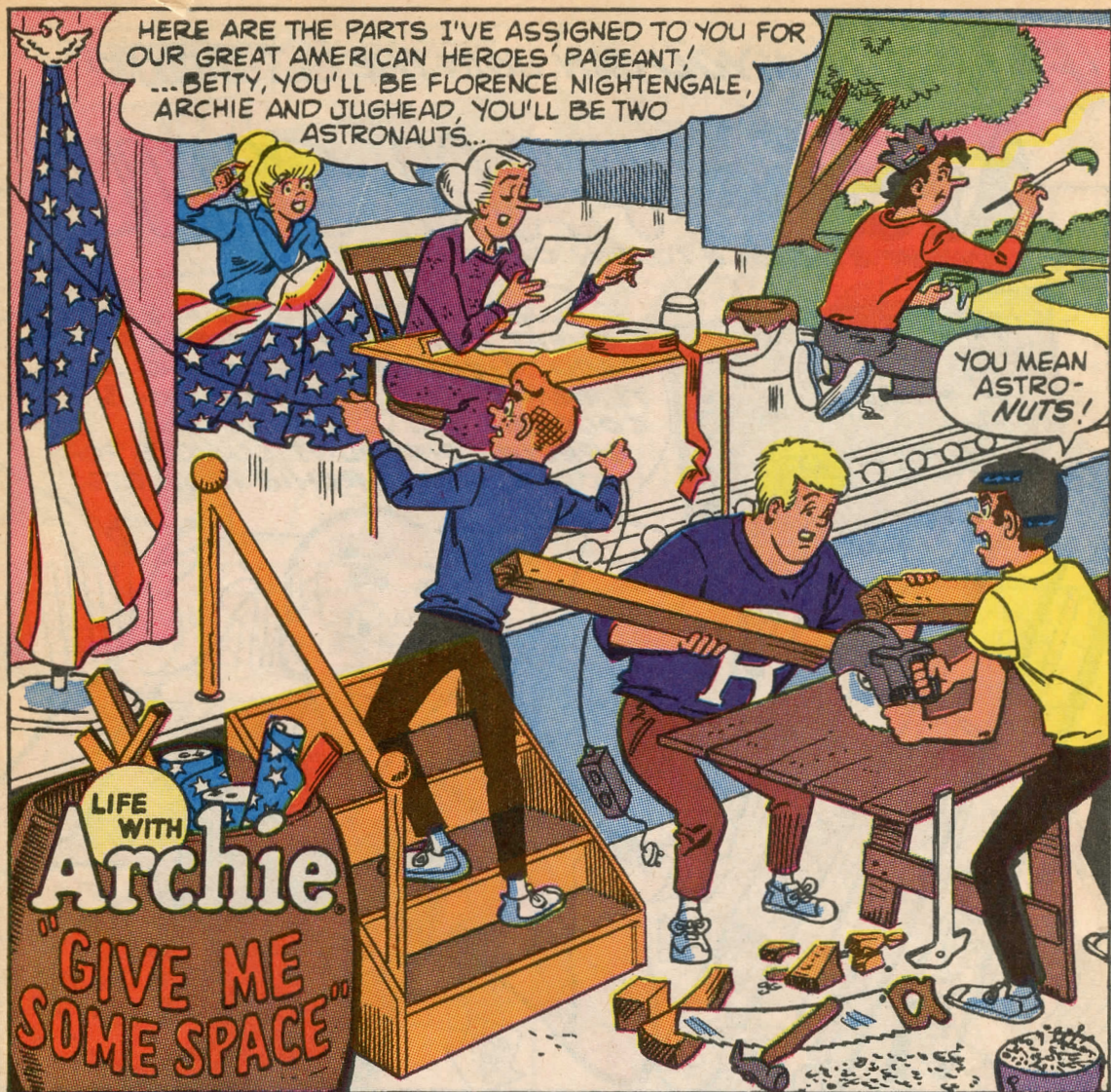


Dear Archie:

Some people may think school is boring and just a waste of time. I think it gives me a chance to make friends and learn interesting things.

At first I didn't like the idea of tests, but when I get back a good mark on my test it's a great feeling! I feel a sense of satisfaction doing projects, making friends, being a good student and getting good marks. I don't think school is a waste of time—I think it is a big challenge!

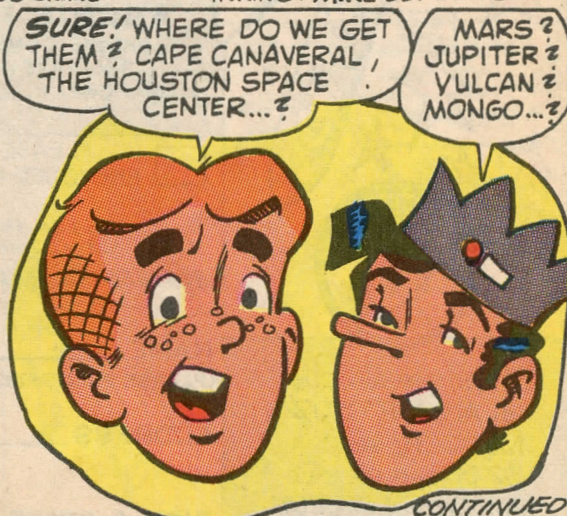
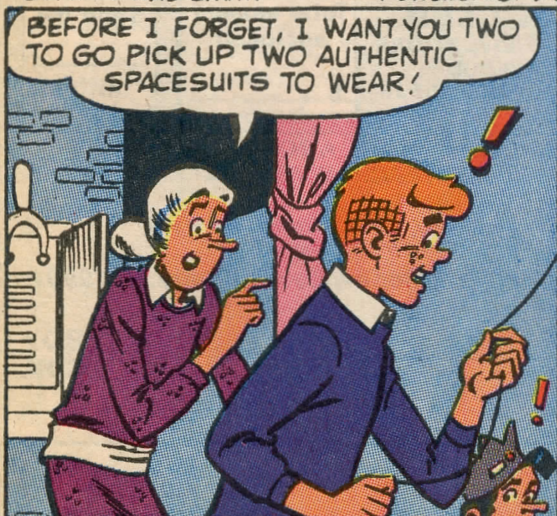
ARCHIE FANS! Every month, **ARCHIE CLUB MEMBERS** have their letters printed in my comics wherever the **ARCHIE CLUB NEWS** appears. The winners receive **CASH PRIZES** and their names are printed in the comics. You can become a member, too! Look for the **ARCHIE FAN CLUB AD** in **THIS ISSUE**. After you join the club, you will be eligible to submit all the letters you want and **WIN CASH PRIZES!**



SCRIPT: HAL SMITH

PENCILLING: DOUG CRANE

INKING: MIKE ESPOSITO



CONTINUED

★ WATCH "THE NEW ARCHIES" CARTOON SHOW ★
★ CHECK YOUR LOCAL T.V. FOR TIME AND CHANNEL. ★

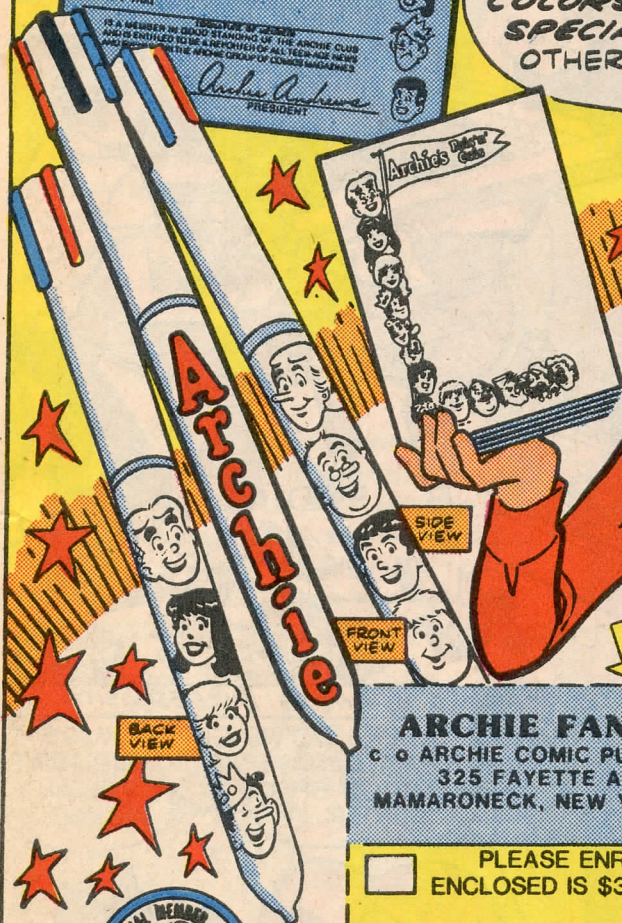
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Archie FAN CLUB

...AND BE ELIGIBLE TO WIN CASH PRIZES!!



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325 FAYETTE AVENUE
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Total amount enclosed

\$ _____

Send me

kit(s).

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☐ I am already an ARCHIE CLUB MEMBER! Enclosed is \$2.00 for the PEN and NOTE PAD only!

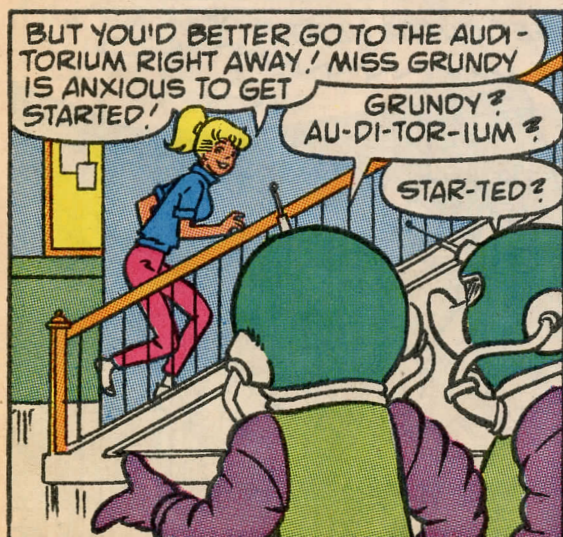
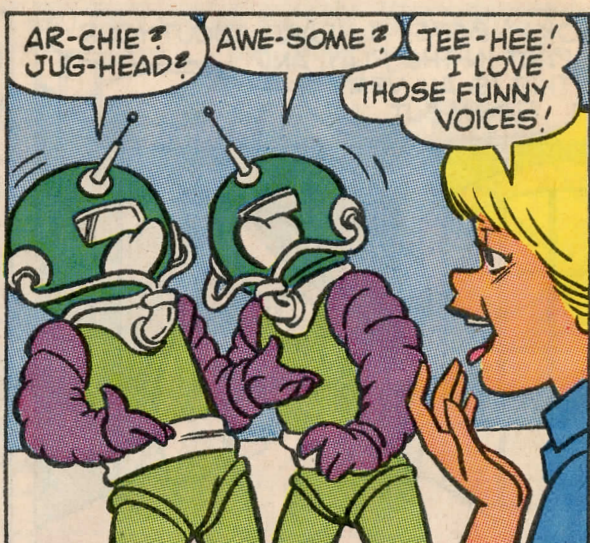
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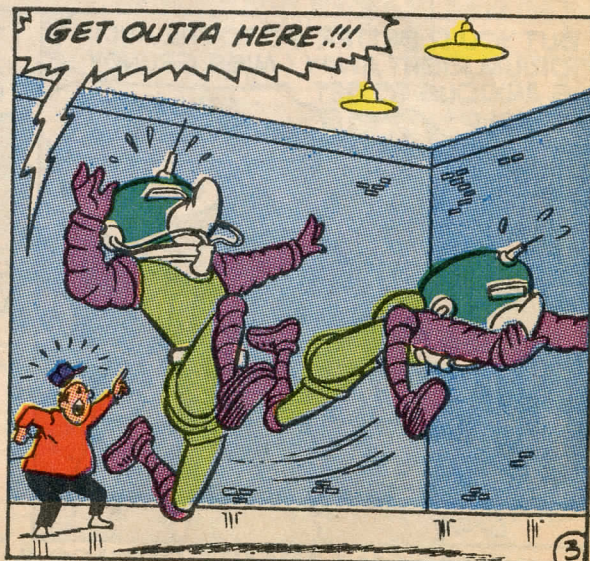
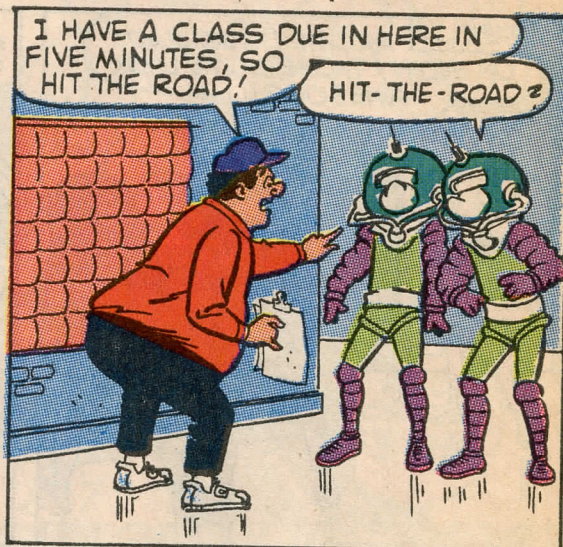
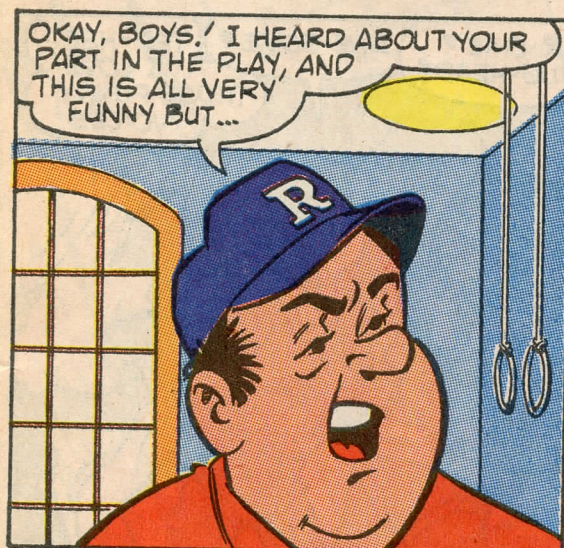
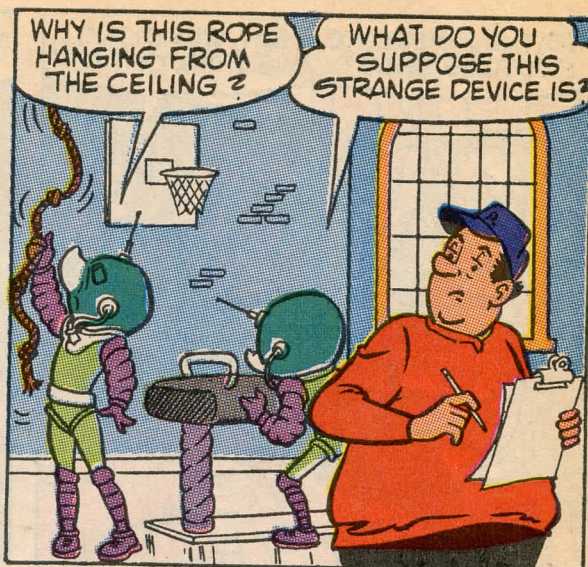
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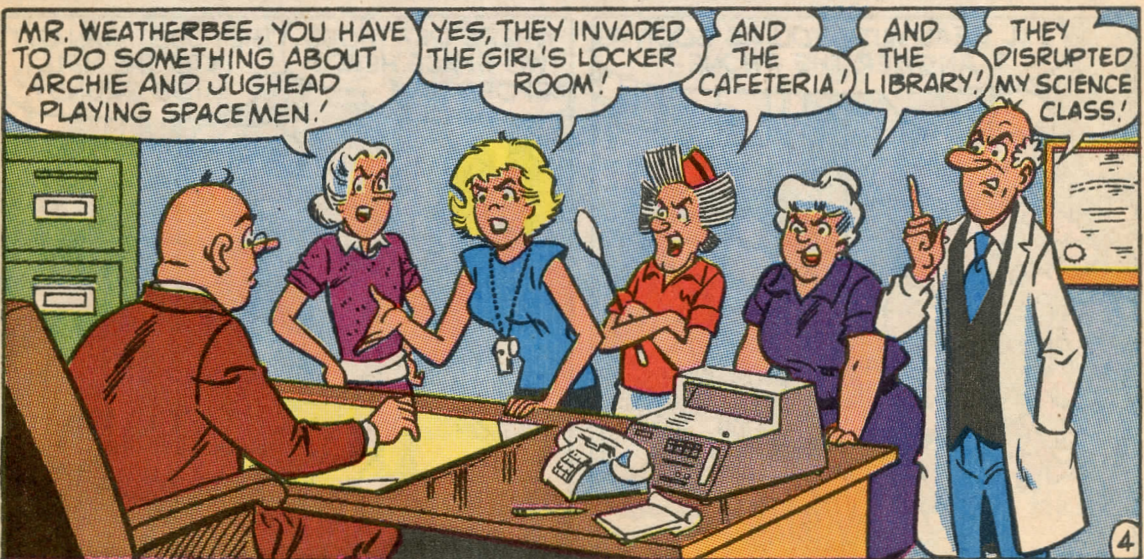
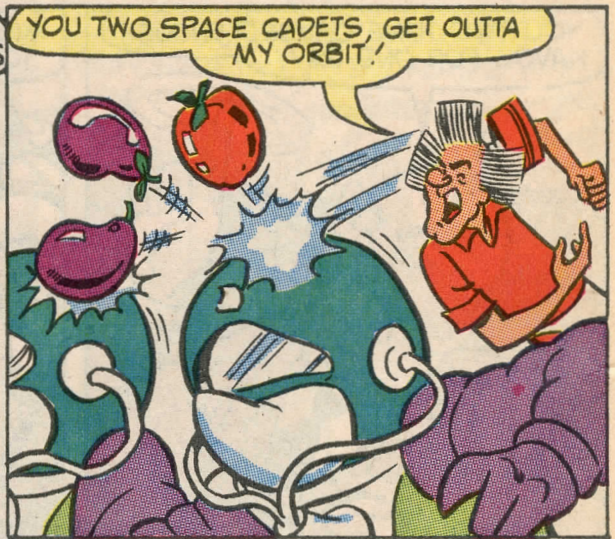
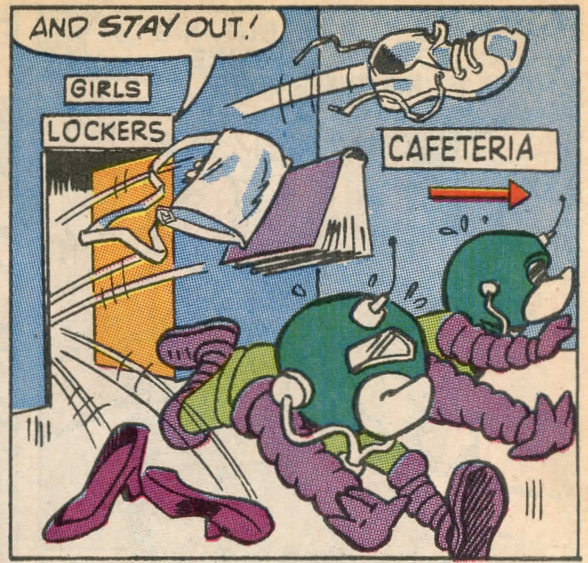
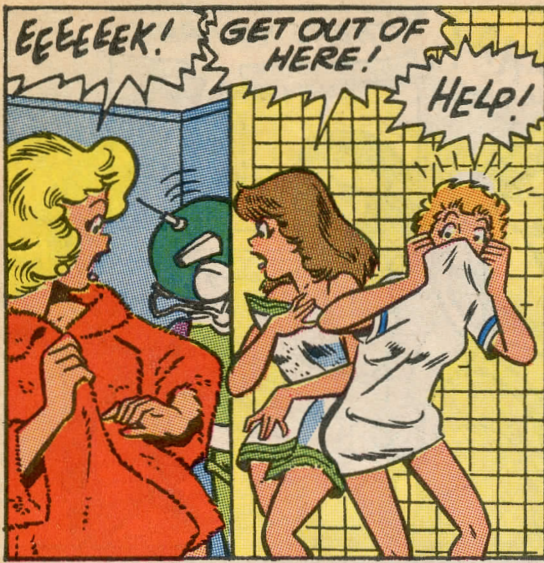
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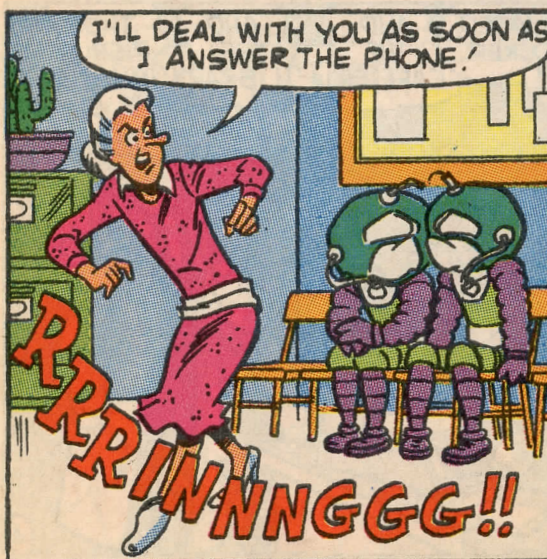
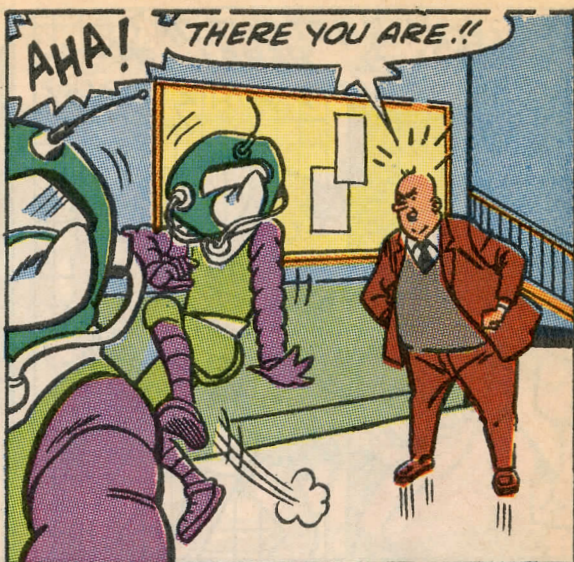
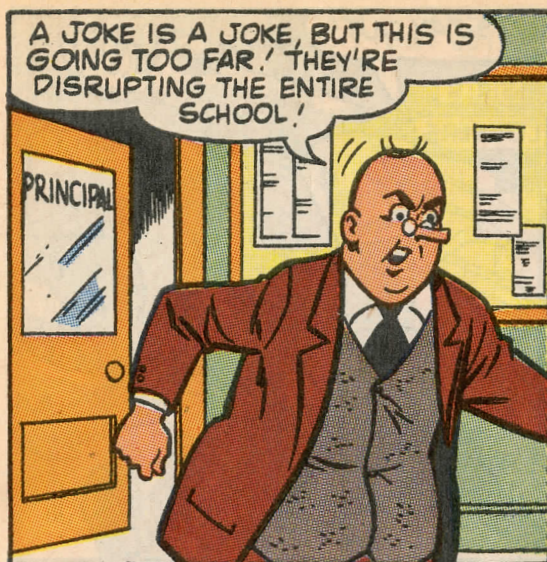
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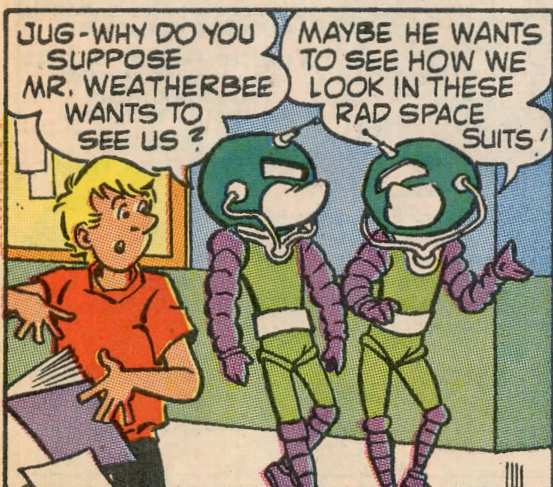
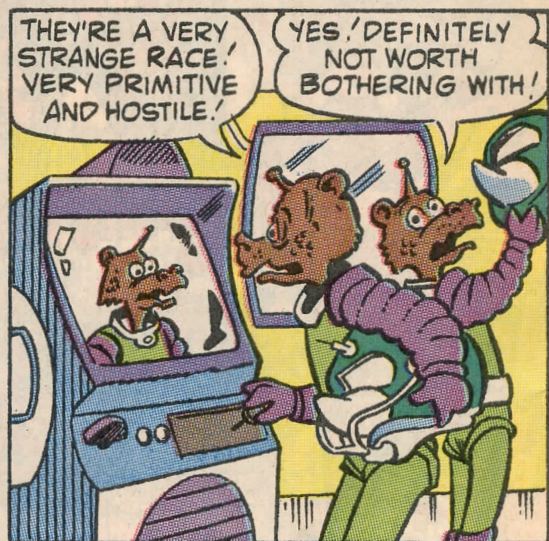
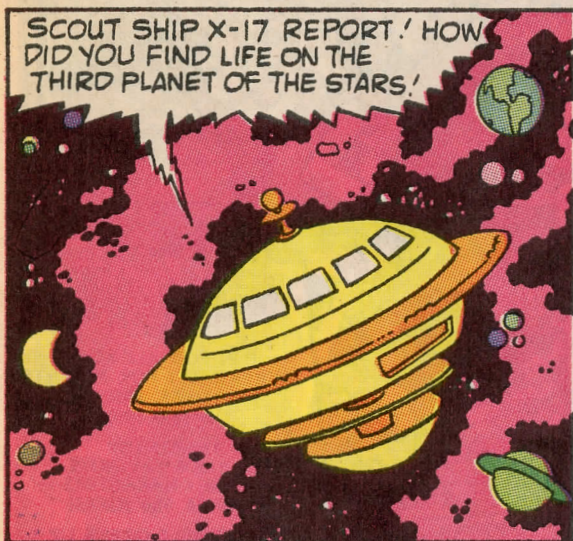
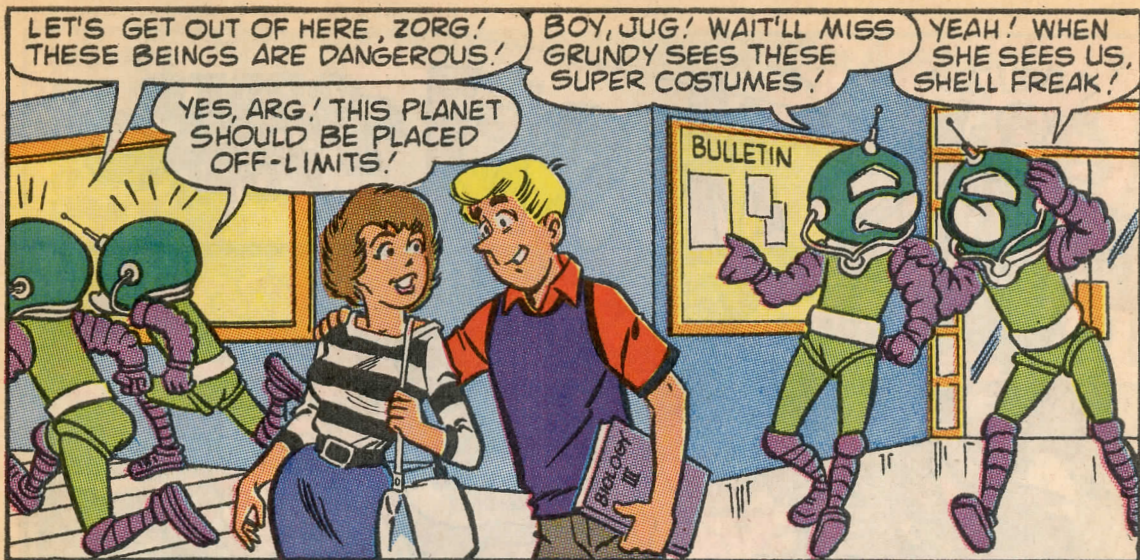


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THIS TRIP'S
A BREEZE,
THANKS TO MY
SUPER GOLDEN
CRISP™
CEREAL

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SUPER GOLDEN CRISP™ CEREAL PRESENTS...

Sugar Bear™ AND... BIRD BRAIN

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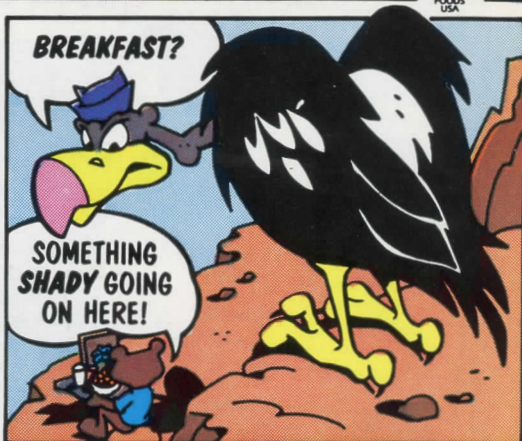


RIDING HIGH WITH 10 VITAMINS
AND MINERALS, IT'S THE
HONEY SWEET PART OF THIS
NUTRITIOUS BREAKFAST!



BREAKFAST?

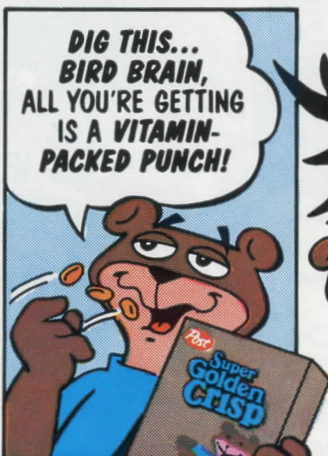
SOMETHING
SHADY GOING
ON HERE!



YEAH! AND MY
BEAK DIGS
YOUR HONEY
SWEET WHEAT
SUGAR BEAR™!



DIG THIS...
BIRD BRAIN,
ALL YOU'RE GETTING
IS A VITAMIN-
PACKED PUNCH!



LOOKS LIKE THIS
TURKEY'S GOOSE
IS COOKED!



CAN'T GET
ENOUGH
SUPER
GOLDEN
CRISP™



IT'S GOT THE
CRUNCH WITH
PUNCH!



YEAH!

THE
END

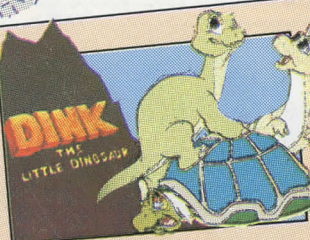
WHAT'S HOT ON SATURDAYS?

Get Ready for CBS.

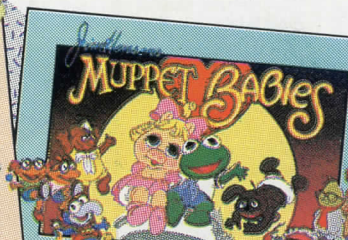
Here's an excellent way to tell if the crowd you hang with is keeping up with major world events. Like the new CBS Saturday morning line-up.

So what do you do? Watch the shows. Duh. Then ask your friends the first three questions and check out their Saturday morning IQ's.

After that make up the next two on your own - and really drain their brains!



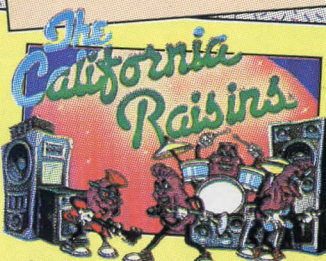
1. What kind of dinosaur is Dink?
2. Dink has four young friends. Name two.
3. What is the turtle's name?
4. _____?
5. _____?



1. Which Muppet Baby is blue?
2. Who wears the most colorful socks in the nursery?
3. Who does Baby Miss Piggy love?
4. _____?
5. _____?



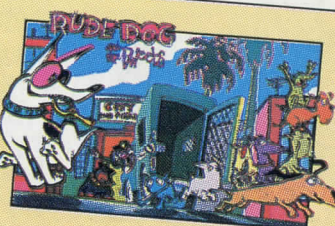
1. Who's the most beautiful girl in Puppetland?
2. Who is Pee-wee Herman's favorite piece of furniture?
3. What happens when Pee-wee says the secret word?
4. _____?
5. _____?



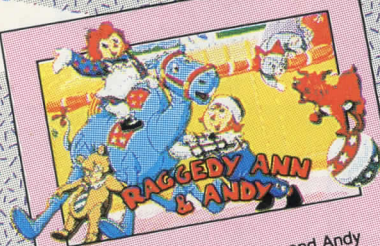
1. Where do the California Raisins live?
2. What did they hear it through?
3. What is the name of the back-up girls group?
4. _____?
5. _____?



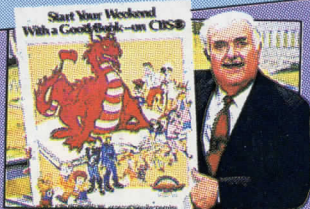
1. What is Garfield's favorite food?
2. What clown drives Garfield crazy?
3. After Garfield eats and sleeps, what does he like to do?
4. _____?
5. _____?



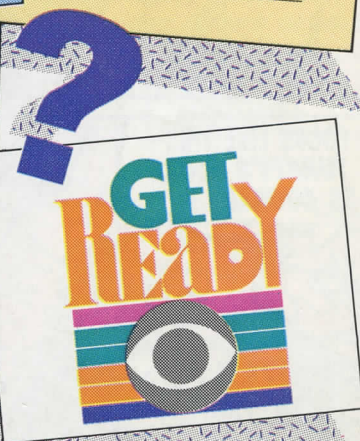
1. What does Rude Dog drive?
2. What is a Dweeb?
3. What is Rude Dog's crib?
4. _____?
5. _____?



1. Who do Raggedy Ann and Andy belong to?
2. What is the name of the cat?
3. Who has the wrinkled knees?
4. _____?
5. _____?



1. Who is the host of CBS Storybreak?
2. Where do you read more about the stories?
3. What character is Bob Keeshan best known for?
4. _____?
5. _____?



ANSWERS: DINK THE DINOSAUR: 1.) A brontosaurus 2.) Amber, Flapper, Shyler and Scat 3.) Crusty
JIM HENSON'S MUPPET BABIES: 1.) Miss Yvonne 2.) Chaiy 3.) Everyone screams real loud THE CALIFORNIA
RAISINS: 1.) Hollywood, California 2.) The Grapevine 3.) The Sweet Currants GARFIELD AND FRIENDS: 1.) Lasagna 2.) Binky 3.) Eat and sleep RUDE DOG AND THE DWEBBS: 1.) A 56 hot pink
Cadillac 2.) A nerd 3.) A garage RAGGEDY ANN AND ANDY: 1.) Marcella 2.) Raggedy Cat 3.) Camel
CBS STORYBREAK: 1.) Bob Keeshan 2.) Library or Bookstore 3.) Captain Kangaroo

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